Contractions of the second sec

Archine Test Orde

Kitchen / Dining

Room

400

Ur^a

Guest Low

NAVIGATING THE GUIDE

WELCOME

Toast Analytics & Reports presents a gold mine of information available in your point of sale system. By using these reports, you will be able to get a clearer idea of your restaurant's performance. They are accessible anytime, anywhere, and will help you turn data into increased profits.

FIND YOUR REPORT

From the Table of Contents, select the category or report you wish to view. The page will automatically refresh to display the corresponding selection.

To return to the Table of Contents, select the Back to Top icon in the bottom-left corner of the page.



Once selected, the page will refresh with the Table of Contents.

PRINT IT OUT

The Analytics & Report Reference Guide can be printed in its entirety or by the page. If viewing the guide on a computer, select the printer icon in the top-right side of your screen. If viewing the guide on an tablet or other mobile device, select the icon resembling three dots in the top-right corner of your screen.

That's it! Scroll down get started.

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Getting Started

Toast gives you access to robust, real-time reporting on your business. Continue reading to learn about the different types of reports and how to navigate them.

Types of Reports

Report Category	Description	Uses
Sales Summary Report	Get today and yesterday's sales information in real time.	 What were my net sales for today? What were my top performing sales categories yesterday? What payments and refunds did I receive yesterday?
Sales Reports	Breakdown of sales, exceptions and payment information including location and sales comparisons.	 What orders or payments were voided? What payments did I take offline? What were the reasons for my refunds? How did I compare this month versus last month?
Menu Reports	Details about what items you've sold and what modifications were applied.	 What items were sold today? How many times were modifiers applied to an item? What items do not have a sales category?
Labor Reports	All labor related items including hours worked, pay, tips and time entries.	 What hours did individual employees work? What are my total overtime hours? What is my labor cost percentage today?
Accounting Reports	Summary of sales data for reporting and general ledger codes.	 What items were collected without tax that were not tax exempt? What percentage of business is third party delivery? What percentage of business is dine-in versus takeout? How much tax did I pay for each tax rate?
Cash Reports	Detailed view of all cash activity.	 What is my expected deposit for today? What was my starting cash balance? How much did I tip out at the end of the day?
Guest Loyalty Reports	Provides information about customers that have visited your restaurant, contact information via digital receipts, rewards activity and gift card activity.	 What feedback have I received from my diners? What is my outstanding liability on gift cards? How many rewards customers do I have?
Kitchen Reports	If you have a Kitchen Display Screen, use these reports to see the amount of time it takes to fulfill orders, which prep stations take the most time or get the most traffic, and detailed information about all kitchen tickets.	 Net sales and ticket fulfullment by hour. Compare rate of ticket fulfillment by prep station. Detailed information for all kitchen tickets.
Finance Reports	View Bank deposits, credit card processing and Toast billing related information.	 What credit card fees did I receive today? How many pending settlement batches do I have? Pull Toast software and hardware invoices, including any debits or credits.

Accessing Reports

All reports can be found in the Analytics & Reports section of Toast's back-end. Select any of the listed reports to view the related data.

م	Analytics & Reports
که مر	Sales Summary
	Locations
	Sales
	Menu
	Labor
	Accounting
	Cash
	Guest Loyalty
	Kitchen
	Finance

After selecting a report type, choose the desired report from within the category by using the navigation bar on the left side of the screen.

▲ НОМЕ	Sales Summary
SALES SUMMARY	Analyze Your Sales Data
Summary	Sales Report Compare Dates
Breakdown Exceptions	Submit
Orders Order Details	Looking for Today or Yesterday? Visit Overview >
Payments Shifts	
House Accounts	
LABOR	
CASH	

Filtering Reports

Toast reports can compare data across locations, view custom date ranges and filter by service area, employee and more. See the next page for examples of each report filter.



The first type of filter customizes date, time, employee and/or location in your report.

View	Last Month 🔻	All Hours 🔻	for	All Employees 👻	, at	t	Fenway 👻		More •		Update	Email Export	
------	--------------	-------------	-----	-----------------	------	---	----------	--	--------	--	--------	--------------	--

- Time Frame By day, week, month, or a custom date range.
- Hours By pre-set time frames or a customer hour range.
- Employees Run reports by all employees or select a specific individual.
- Location If you have more than one location, you can select one or multiple locations to run a report.
- More Use this dropdown to open additional filters in your report. Select a value for the filter in order to apply it to your report. In the example below, we've decided to only view sales for orders placed last month for TakeOut.

More 🔻	
Dining Option	View Last Month All Hours for
Discounted	
Revenue Center	
Scheduled	Dine In
	✓ Take Out
Service Area	Delivery
	None
State	
Source	
Tax Exempt	
Voided	

The second filter provides high-level insight into your data and compares date ranges / locations. Set the first date range and either compare it to the same time frame from the previous year, or the previous period (i.e. if you're running a report on this month's sales versus last month's sales).

Analyze Your Sales Da	ata
Sales Report Compare I	Dates Compare Locations
📅 Jan 1 - Jan 31, 2019	Dec 1 - Dec 31, 2018 Fenway
Submit	Same Month Last Year
	Previous Month

To compare locations, select a single time range and compare the performance of different locations or restaurant groups.

		Analyze Your Sales Data
		Sales Report Compare Dates Compare Locations
		Im Jan 1 - Jan 31, 2019
		Submit
)		Getting Started

After making changes to a report filter, select Update. This will refresh the report with the new settings applied.

Note that all comparative charts are color coded. The first date range or location is blue and the second date range or location is orange.

Exporting Reports

Reports can be exported to share or save data. Depending on the report, you can either download the data or email it as an attached file.

Email Exports

For reports that allow you to email a report file, select the *Email Export* button in the top right corner of the report.



Enter email addresses needed to receive a copy of the report. Separate each email address by comma when typing them in.

Please enter recipient email addresses						
Email addresses	wendywaffle@toasttab.com					
	Multiple emails can be sepa	rated by com	ma			
		Cancel	Submit			
Overt	time Hours	Regula	ar Pay			

The recipient will get an email with a download link for the report. The file will download as a .csv.



Direct Downloads

Downloadable reports have a green download icon in the top right corner. After selecting the icon, the file will download as a .csv, which can be opened in Excel or imported into your preferred accounting software. See the example image on the next page.





Receiving a Nightly Summary

In Toast's back-end, you can create an email list for all users who need to receive a Nightly Summary. This includes:

- Location, total sales, number of orders, number of guests and the average sales amount per order and per guest.
- Manager Logbook Entries for each location.
- Overview of discount and labor percentages according to your gross and net sales.

The email is automatically sent out at **9:00 AM Eastern Time and cannot be rescheduled**. See an Example of the Nightly Summary pictured below:

⊜to ast	Toast	Grill & Tap - MA					
Wednesday,	Wednesday, January 6						
ACROSS ALL LOCAT	IONS						
\$3,402.56 TOTAL (GROSS) SALES		\$1,997.24 TOTAL NET SALES					
8.7%		65.3%					
TOTAL DISCOUNT (% OF GR	OSS)	TOTAL LABOR (% OF NET)					
BREAKDOWN BY LO	CATION TOTAL (GROSS) SALES	TOTAL NET SALES	DISCOUNT (% OF GROSS)	LABOR (% OF NET)			
The Black Sheep	\$ 2385.76	\$ 1574.09	9.8%	59.9%			
	\$ 8,785.98	\$ 6393.85	13.0%	71.5%			
	\$ 7583.02	\$ 5612.76	7.8%	64.1%			
	\$ 2787.76	\$ 2134.81	11.2%	54.8%			

To create and assign your email list, follow the steps below:

1. Under Other Setup in Toast's back-end, select Contact Settings.



- 2. Use the + Create Email List button to name and create a new email list. Select Add Users to select employees.
- 3. Use the dropdown next to Nightly Summary to select which list should receive the email.
- 4. *Save* and *Publish* your changes!

A Home / Contact Setting	55					Save
Email Contact Settings	5					
Nightly Summary	Managers -					
Release Notes	Managers •					
Incoming Orders	Managers -	Notification for new toast onl	line orders.			
Delivery Orders	No List Selected Finance	Notification for new delivery	orders.			
Finance Emails	Managers Shift Leaders					
Email Lists]				
List Name	Members					
Finance	Calence (Malanda # Turker (a)		Please contact	Toast to change this list	8	
Managers	Campron (Metanolog III) Fachan (ja		add users	add external email	8	Ĥ
Shift Leaders	Sally O'Malley 🗶		add users	external email	8	÷.
+ Create Email List						

Note that users must have *Restaurant Access* and *Sales Report User Permissions* in addition to being added to the email list in order to view the Nightly Summary. The steps above can also be utilized to receive new feature updates, incoming orders, delivery orders and finance emails as needed.

Sales Summary Report

The Sales Summary report has multiple tables which display sales data from a selected date range. This is commonly the most utilized report because it pertains to the day-to-day financial picture of your business.

In Toast's back-end, access the Sales Summary report by navigating to Analytics & Reports and selecting *Sales Summary*.

م	Analytics & Reports
م مر	Sales Summary
	Locations
	Sales
	Menu
	Labor
	Accounting
	Cash
	Guest Loyalty
	Kitchen

The report will load as shown below. Each section will be explained on the following pages.



See the rest of the report on the following page.

Net Sales						\$7,244.58
Gratuity						\$28.52
Tax Amount	Deveryon Original					\$242.04
Tes	Revenue Summary					\$69.50
Tipe Withheld	Tipe Withheid					\$0.00
Deferred (House Accounts)	1			\$20.00		
Paid In Total (see detail) 0				\$25.00		
Total Amount						\$2,666.52
Unsaid Amount		-				5420.62
View Unpaid Orders	Unpaid Orders	Summa	ary			
Sales Category (more)				Items		Net Sales
Food				112		\$1,315.48
NANDOLODINUS	Sales Category	Summa	ary	10		2627-24
Na Colomo				12.62		5700 51
Non-Gest Sur Charger						\$740.40
ner en en en en en				-		
Revenue Centers	Revenue Cente	r Summ	nary	Items		Net Sales
No Revenue Center				252.62		\$2,244.50
Dining Option				Orders		Net Sales
Delivery				1		\$32.00
Dine In	Dining Option \$	Summa	ry	1		\$0.00
Take Out				11		5182.00
None				50		\$2,029.58
Tax Rate			1	ax Amount		Net Sales
Lines Ter	Tax Summary	_		204.40		52.00
Logo Tax	,	-		20.13		52.00
Croix Conta				614.00		5147.00
State Master				\$101.54		\$477.01
State Tax				542.89		5686.36
Test Tax				\$1.90		\$99.00
Non Touble				NA		\$2,017.26
Service Charge				Count		Amount
California Charge	Service Charge	Summ	ary			52.00
debiery res	5	_	,			55.00
Gratule 12				-		510.00
Private Bar SF				4		\$11.54
Total				8		\$307.01
Discount	Discount Ourse		1	Count		Amount
Discount	Discount Summ	nary		2		\$1.45
Customer Oredit				1		\$205.50
created all				3		+2/0.72
	Orana Calaa		Gross Amt		Discounts	Net
Sales	Gross Sales		\$2,251.52		\$106.95	\$3,244.50
Deferred (House Accounts)	0		\$30.00		\$0.00	\$20.00
Service				Orders		Net Sales
Lunch	Dining Service	Summa	ary	32		\$2,082.10
Dinner	3		1	2		\$27.50
Breakfast				9		\$940.99
Late Night				٥		\$0.00
No Service				19		\$192.99
Void Amount						\$142.00
Void Order Count	Void Summa	iry				7
Void Item Count		-				24
Vold Percent						4.4%
see detail						

Expected Closeout Cash ®						\$18,194,40
Actual Closeout Cash @						\$18,194.40
Cash Overage/Shortage	Oach Ourse					\$2.00
Expected Deposit Ø	Cash Sumn	iary				-\$405.60
Actual Deposit O						NA
Deposit Overage Shortage						N/A
Total Cash Payments						\$1,819.26
Cash adjustments (see detail) (Excludes tip outs and cash collected)						-\$200.00
Cash before Tipouts						\$1,019.25
- Cash gratuity						-\$9.59
- Credits Non-Cash gratuity						-528.94
- Credit Non-Cash tips						-\$61.50
Total Cash						\$919.23
	Count	Amount	Tips	Grat	Tips/Grat N	Total
Credit	0	\$0.00	\$0.00	\$0.00	0.0%	\$0.00
Gift Card	Payments S	ummarv	\$0.00	\$0.00	0.0%	\$0.00
House Account	r ajmonto e	, arrithan y	\$60.00	\$0.00	7.1%	\$1,073.15
Cash	39	\$1,809.67	e \$2.00	\$9.59	1.0%	\$1,827.26
Other	12	\$315.05	\$1.50	\$22.94	7.4%	\$345.49
00	7	\$229.08	\$1.50	\$18.77	5.0%	\$279.87
CheckwTIP	1	\$27.25	\$0.00	\$8.00	25.0N	\$47.22
Officentiate	4	\$16.62	\$0.00	\$1.78	12.0N	\$18.27
TOTAL	53	\$2,127.87	\$69.50	\$28.53	7.2%	\$2,245.90
€						+
			TOTAL	Quick Servi	a l	Table Service
Net Sales:		53,	244.58	\$3,093	39	\$151.19
N of Total:				95.3	a	4.56%
Total Guests:	Service	viode Sum	mary	(52	10
N of Total:				96.1	N	13.89%
And Towns			\$45.04	\$40	10	\$15.12

76 of Total:	-	Service Mode Summary		70.34%	4.00%
Total Guests:	Ser			62	10
N of Total:				\$5.11%	13.89%
Avg/Guest:		\$45.06	\$49.89		\$15.12
Total Payments:		52		45	7
% of Total:			95.54%		12.45%
Avg/Payment:		\$59.65	\$65.56		521.68
Total Orders:		62	50		4
% of Total:				92.55N	6.45%
Avg/Order:		\$52.22	\$52.22		\$27.90
Turn Time:		4:39:22	50612		21.05

Revenue Summary

The Revenue Summary section provides an overview of key numbers that would appear on a Profit & Loss statement. This table shows:

Net Sales	Total Sales Amount - (Tax + Gratuity + Tips + Deferred Amounts)	
Gratuity The total amount of gratuity earned in the set time range. This includes service cha like eighteen percent gratuity on parties of six or more.		
Tax Amount	The total amount of tax collected in the set time range.	
Tips	The total amount of collected tips in the set time range. This includes cash and credit card tips servers earn while attending to guests.	
Deferred (Other)	The total amount of deferred sales collected in the set time range.	
Total Amount	The sum of all the above numbers in the table.	



Net Sales	\$1,502.70
Gratuity	\$0.00
Tax Amount	\$2.31
Tips	\$0.00
Tips Withheld	\$0.00
Deferred Amount	\$0.00
Total Amount	\$1,505.01

Note: To calculate total Gross Sales, add together Net Sales and Discounts.

Cash Summary

The Cash Summary section shows a breakdown of cash totals within the selected report range. Total Cash is, in theory, the total cash deposit amount. In this example, the total cash deposit amount is \$222.10.

Expected Closeout Cash ³	\$3,406.40
Actual Closeout Cash 🖲	\$3,661.40
Cash Overage/Shortage	\$255.00
Expected Deposit ¹	\$61.40
Actual Deposit 🕄	\$50.00
Deposit Overage/Shortage	-\$11.40
Total Cash Payments	\$167.10
+ Cash adjustments (see detail) (Excludes tip outs and cash collected)	\$55.00
Cash before Tipouts	\$222.10
- Cash gratuity	\$0.00
- Credit/Non-Cash gratuity	\$0.00
- Credit/Non-Cash tips	\$0.00
Total Cash	\$222.10

Expected Closeout Cash	Theoretical amount of cash after Toast has monitored all transactions for the day.
Actual Closeout Cash	This number is manually entered after closing out the day.

Cash Overage/Shortage	Shows any discrepancy between Toast's expected cash and the number entered.
Expected Deposit	Amount Toast expects you to bring to the bank based on actual closeout cash.
Actual Deposit	Amount manually entered as your deposit. Ideally, your Expected Deposit and Actual Deposit amounts should match.
Deposit Overage/Shortage	The difference between your Expected Deposit and Actual Deposit amounts.
Total Cash Payments	Total amount of cash used for payment within the report range.
Cash Adjustments	Totals all pay-outs and cash events that exclude tip outs and cash collected from shift reviews.
Cash before Tipouts	Calculated by subtracting Cash Adjustments from Total Cash Payments.
Cash gratuity	Total service charges paid in cash during the report range.
Credit/Non-cash gratuity	Total service charges paid without cash within the report range.
Credit/Non-Cash tips	All non-cash tips within the report range.
Total Cash	Total Cash Payments - (Cash Adjustments + Gratuities +Tips)

Payments Summary

The Payments Summary breaks down sales based on payment methods utilized within the selected report range. Use this information to gain insight your guests' preferred checkout method and evaluate if there are any payment methods that should no longer be offered.

	Count	Amount	Tips	Grat	Tips/Grat %	Total
Credit	3,442	\$171,200.79	\$26,453.38	\$5,851.79	21.6%	\$203,505.96
Amex	404	\$29,013.92	\$4,350.09	\$1,260.06	21.9%	\$34,624.07
Discover	90	\$3,613.65	\$637.62	\$21.65	20.9%	\$4,272.92
Mastercard	763	\$43,781.37	\$5,605.19	\$2,493.00	21.2%	\$51,879.56
Visa	2,185	\$94,791.85	\$15,860.48	\$2,077.08	21.6%	\$112,729.41
Gift Card	20	\$779.52	\$42.60	\$0.00	6.1%	\$822.12
Cash	504	\$11,870.50	(i) \$0.00	\$125.47	1.2%	\$11,995.97
Other	12	\$6,939.44	\$0.00	\$56.11	0.9%	\$6,995.55
Toast TakeOut	12	\$6,939.44	\$0.00	\$56.11	0.9%	\$6,995.55
Subtotal	3,978	\$190,790.25	\$26,495.98	\$6,033.37	20.7%	\$223,319.60
				R	efunds (see detail)	-\$160.92
					Refunds In Range	-\$128.92
					Total Payments	\$223,158.68

The *Refunds in Range* on the Sales Summary Report identifies refunds that were processed within your report range. For example, use the "Last Month" filter for refunds that were processed during that time. *Refunds* are the dollar amount of refunds processed in the date range. *Refunds in Range*, as shown in the orange box, are orders from that date range that have been refunded.

Service Mode Summary

This section shows a breakdown of net sales, total number of guests, total payments, total orders and turn time by service mode. Service mode is reported as Quick Service or Table Service.

	TOTAL	Quick Service	Table Service
Net Sales:	\$3,244.58	\$3,093.39	\$151.19
% of Total:		95.34%	4.66%
Total Guests:	72	62	10
% of Total:		86.11%	13.89%
Avg/Guest:	\$45.06	\$49.89	\$15.12
Total Payments:	52	45	7
% of Total:		86.54%	13.46%
Avg/Payment:	\$59.65	\$65.56	\$21.68
Total Orders:	62	58	4
% of Total:		93.55%	6.45%
Avg/Order:	\$52.33	\$53.33	\$37.80
Turn Time:	4:39:22	5:06:12	31:06

Tip Breakdown

These fields show the total amount of cash tips declared by employees during Shift Review. The field between "Net Sales" and the breakdown should now cross check and remain the same unless there are refunds or unpaid accounts (in which case they will not match).

- 1. Total Gratuity Received
- 2. Total Tips received including cash
- 3. Total Amount (Total Sales)

Net Sales		\$419.25							
Gratuity		\$1.22	1						
Tax Amount		\$42.06							
Tips		\$94.10	2						
Deferred Amount		\$0.00							
Total Amount		\$556.63	3						
				Count	Amount	Tips	Grat	Tips/	Total
Tax Rate	Tax Amount	Net Sales						Grat %	
State Tax	\$42.05	\$420.47	Credit	4	\$348.15	\$64.10	\$0.00	20.3%	\$412.25
Local Tax	\$0.01	\$1.22	Visa	4	\$348.15	\$64.10	\$0.00	20.3%	\$412.25
Non Taxable	N/A	\$0.00	Gift Card	0	\$0.00	\$0.00	\$0.00	0.0%	\$0.00
			House Account	0	\$0.00	\$0.00	\$0.00	0.0%	\$0.00
Service Charge	Count	Amount	Cash	2	\$113.16	\$30.00	\$1.22	1 30.4%	\$144.38
Parties of 6 or more	1	\$1.22		-					
Total	1	\$1.22	Other	0	\$0.00	\$0.00	\$0.00	0.0%	3 \$0.00
Iotai		\$1.2Z	TOTAL	6	\$461.31	\$94.10	2 \$1.22	20.3%	\$556.63

Unpaid Order Summary

Displays sales amounts of unpaid orders within the report range. This number is included in the Net Sales figure in the Revenue Summary even though the items have technically not been paid for yet.

Unpaid Amount	\$815.26
View Unpaid Orders	

Sales Category Summary

The Sales Category Summary breaks down the item quantities sold and Net Sales amounts based on Sales Category.

×

Sales Category (more)	Items	Net Sales
Food	3	\$74.98
Liquor	40	\$281.00
No Category	13.63	\$150.00

Select More to view discounts and taxes applied to each Sales Category.

				1	
Sales Category	Items	Gross Amt	Discounts	Net	Tax
Food	298	\$1,442.17	\$11.81	\$1,430.36	\$100.13
Drinks	395	\$1,350.00	\$16.43	\$1,333.57	\$93.26
Retail	5	\$74.50	\$0.00	\$74.50	\$0.00
Total	698	\$2,866.67	\$28.24	\$2,838.43	\$193.39

Revenue Center Summary

Sales Category Details

This section reports item quantities sold and Net Sales amounts based on Revenue Center. Use this section to view net sales of your bar versus dining room, or your dining room versus outdoor patio.

Revenue Centers	Items	Net Sales
Dining Room	143	\$1,611.99
Bars	60	\$491.28
No Revenue Center	416	\$3,313.56

Dining Option Summary

This section reports net sales based on whether guests are dining in, eating out or another configured Dining Option. The total number of orders placed as well as total net sales for the report range are shown within the table.

Dining Option	Orders	Net Sales
Take Out	8	\$96.00
None	23	\$409.98

Tax Summary

If you have multiple tax types configured, use the Tax Summary to view how much of each tax is collected as well as the net sales that have the tax applied.

Tax Rate	Tax Amount	Net Sales
Local Tax (0.75%)	\$0.83	\$111.00
soft drink tax (3%)	\$36.39	\$1,213.55
State Tax (6.25%)	\$74.63	\$1,194.26
tax exempt (0%)	\$0.01	\$63.00
Test Tax (10%)	\$356.62	\$3,565.99
Non Taxable	N/A	\$546.79

Service Charge Summary

If you have any service charges configured, use this section to view how many times each service charge was applied in the set time frame and how much revenue was earned from that charge.

Service Charge	Count	Amount
catering charge	1	\$268.48
Delivery Fee	1	\$3.00
delviery	1	\$5.00
Gratuity18	1	\$18.99
Private Bar SF	4	\$11.54
Total	8	\$307.01

Discount Summary

Reports the number of each discount used during the set date range. You can also view the total discounted amount for each discount type. If you want a more in-depth view of your discount data, you may view the entire Discount Report by clicking the *See Detail* link. See the example image on the next page.



Discount Name	Count	Amount
Rewards Card	1	\$6.00
Owner discount	1	\$23.19
Open %	1	\$4.97
Employee Discount	1	\$1.25
Comp Check	3	\$23.25
Open %	1	\$7.50
see detail		

See the Sales Exceptions section of this document for a more detailed breakdown of the Discount Report.

Gross Sales Summary

The Gross Sales Summary breaks down Sales and Deferred (House Accounts) sales. This information is then broken into Gross Amount, Discounts and Net sales.

	Gross Amt	Discounts	Net
Sales	\$3,351.53	\$106.95	\$3,244.58
Deferred (House Accounts)	\$30.00	\$0.00	\$30.00

Dining Service Summary

To track performance of different dining services, use this section view how many orders were placed and total net sales for each dining service. To create Dining Services, select *Hours / Services* in the Marketing section of Toast's back-end.

Service	Orders	Net Sales
Lunch	86	\$1,455.88
Dinner	135	\$2,437.05
Breakfast	21	\$311.39
No Service	48	\$1,212.51

Void Summary

Reports the total amount voided in the report range as well as the number of whole orders, individual items and the percent of total orders that were voided. View the entire void report by using the *See Detail* link. A more detailed breakdown of this report is included in the Sales Exceptions section.

Void Amount	\$709.16
Void Order Count	32
Void Item Count	66
Void Percent	13.1%
see detail	

Understanding Sales Numbers:

While viewing the Sales Summary report, you'll notice three main sales numbers:

- Net Sales This can be calculated by taking your total sales and subtracting tax, tips, gratuity and any deferred amounts.
- Gross Sales This can be calculated by adding together your net sales and discounts.
- Total Amount (Total Sales) This figure is the sum of your net sales, gratuity, tax, tips and deferred sales.

Net Sales	\$45,549.43
Gratuity	\$0.00
Tax Amount	\$2,679.64
Tips	\$882.45
Deferred (Gift Cards)	\$195.00
Total Amount	\$49,306.52

To view Gross Sales, select the *More* link on the Sales Category breakdown. This will open a pop up window that breaks down sales by Sales Category and reports Gross Sales, Discounts, Tax and Net Sales. Grand totals are listed at the bottom.

Sales Category (more)	Items	Net Sales	Sales Cate	egory D	etails			>
Catering	25	\$190.00						
Retail	83.79	\$707.73	Sales Category	Items	Gross Amt	Discounts	Net	Тах
Beverages	4,497	\$12,384.93	Catering	25	\$190.00	\$0.00	\$190.00	\$12.07
Food	E 249	¢20.044.77	Retail	83.79	\$709.27	\$1.54	\$707.73	\$21.92
FOOD	5,348	\$32,200.77	Beverages	4,497	\$12,417.87	\$32.94	\$12,384.93	\$785.31
No Category	1,602	\$0.00	Food	5,348	\$32,429.87	\$163.10	\$32,266.77	\$1,860.34
			No Category	1,602	\$0.00	\$0.00	\$0.00	\$0.00
Revenue Centers	Items	Net Sales	Total	11 555 79	\$45 747 01	\$197 58	\$45 549 43	\$2 679 64
No Revenue Centers have been setup			10tun	11,000.77	<i>\</i> 70,77.01	¥177.30	\$-0,0 - 7. - 0	<i>\$2,077.04</i>

These figures are also given to you when exporting the Sales Summary to Excel.

Sales Categories	Category	Order Count	Gross Amt	∮iscount	Net	Tax
	Catering	4	\$190.00	\$0.00	\$190.00	\$12.07
	Retail	71	\$709.27	\$1.54	\$707.73	\$21.92
	Beverages	3,292	\$12,417.87	\$32.94	\$12,384.93	\$785.31
	Food	3,019	\$32,429.87	\$163.10	\$32,266.77	\$1,860.34
	No Category	1,480	\$0.00	\$0.00	\$0.00	\$0.00
	Total		\$45,747.01	\$197.58	\$45,549.43	2679.64 \$

Locations Reports

Locations reports are useful for comparing sales growth and labor cost among multiple locations and/or across different date and time ranges.

In Toast's back-end, access the Locations reports by navigating to Analytics & Reports and selecting *Locations*.

م	Analytics & Reports	
كممر	Sales Summar	у
	Locations	
	Sales	
	Menu	
	Labor	
	Accounting	
	Kitchen	
	Finance	
	Cash	
	Guest Loyalty	

The following Locations report is available:

Available Reports	Description	Key Takeaways
Overview Report	The report is used for both single location and multi-location restaurants that would like to compare/analyze sales growth and labor costs by location or in set time frames.	Use this report to compare data between locations or drill down and analyze your sales data and labor costs by day or hour.

Overview Report

The Locations Overview Report is essential for anyone who wishes to analyze their sales growth and labor costs year-over-year or month-over-month, or compare the sales and labor data of various locations at once.

After navigating to the Locations Overview Report, select one of the following tabs:

- Sales Report This will generate the report for one date range.
- **Compare Dates** Use this tab to compare year-over-year, month-over-month, or another custom time frame among one or multiple locations.

See the image on the following page.



	Analyze Your Sales Data
	Sales Report Compare Dates
	 Apr 1 - Apr 30, 2019 Apr 1 - Apr 30, 2018 Select Locations
	Submit

If you have more than one restaurant location, you'll also see a field to Select Locations. Using this field with Sales Report or Compare Dates will generate the sales data to compare multiple locations' performance.

After selecting Submit to run the report, you will see the following for each location selected:

- Sales Rank
- Net Sales
- Discounts
- Gross Sales
- Labor Rank
- Labor Cost
- Labor Cost Percentage
- Check Count
- Average Check
- Guest Count
- Per-person Average

You will also see a graph showing sales over the date range selected. This graph can be filtered by time of day, day of week, or both. Note: this report will display information 48 hours before the time the report was run. To compare the most recent sales data between today and yesterday, see the Overview Report.



All data reflected in the table will be for the most recent data in your time comparison. Notice in the example on the previous page, all numbers reflected are April 2019 numbers.

The comparison of dates is reflected in the sales growth column. You can see growth decreased by 14% in April 2019 comapred to April 2018.



Sales Reports

Restaurant Sales are the cornerstone of your business. Toast offers real-time data in the following Sales reports including net sales, gratuity, tips, total guests, table turn time, breakdowns of service types, payment methods and more.

To access Sales Reports, navigate to Analytics & Reports and select Sales.

م	Analytics & Reports
که مر	Sales Summary
	Locations
	Sales
	Menu
	Labor
	Accounting
	Cash
	Guest Loyalty
	Kitchen

The following reports are available:

Available Reports	Description	Key Takeaways
Overview Report	Provides several charts to quickly review top numbers, net sales by date, day of week, time of day, a payment summary and top five sales categories.	View and compare sales trends of the business across day of the week and hour of the day.
Breakdown Report	Dive deeper into your business by comparing sales metrics against each other.	See the breakout by comparing the make up of dining options, revenue center, sales categories, server and discount.
Exceptions Report	Review all voided orders, removed items, discounts, refunds, unpaid orders and more.	See a summary of voided payments and unpaid order details.
Payments Report	Catalogs all paid orders across locations.	Great for searching for a specific payments or check status. Use this to export filter data by cash drawer or server.
Orders Report	Displays all orders in an itemized list that occurred within the report range.	This is helpful when tracking down orders from integration partners, or looking for specific take out orders.
Group Sales Overview	Compare Sales between locations and view all Franchise Fee percentages in one report.	See what stores are leading for sales and compare profits.
Order Details Report	Shows Item Quantity and Net Sales for each menu item across locations.	Compare item quantity and their associated sales by location.
Shifts Report	View closed and open shifts across multiple locations.	View all open and closed shifts across multiple locations.

Overview Report

The Overview report generates useful data that can be accessed quickly to analyze and share sales-related information. The charts provide the ability to hover over individual times to get more information for that point in time. The content provided on the Sales Summary report is:

- Top Numbers
- Net Sales by Date
- Net Sales by Time of Day
- Net Sales by Day of Week
- Payment Summary
- Top 5 Sales Categories

Note: While dollar values are rounded up to the nearest dollar within the charts on screen, dollar amounts will display two decimal places once exported as a CSV file. This report excludes data collected in the 48 hours before the report was run. To compare the most recent sales data between today and yesterday, see the Overview Report.

Top Numbers

At the top of the Sales Summary report, Toast automatically identifies key sales metrics for the selected dates and locations.

Top Numbers								
Net Sales	Discounts	Gross Sales	Tax Amount	Gratuity	Tips	Void Amount	Refund Amount	Deferred Amount
\$2,517,202.43	\$75,334.21	\$2,592,536.64	\$10,202.99	\$0.00	\$68,277.71	\$73,294.70	\$9,800.80	\$3,930.26

Net Sales	Item Price x Quantity Sold.
Discounts	Total of item and check level discounts.
Gross Sales	Net Sales + Discount.
Tax	Tax applied to orders including non-gratuity service charge taxes.
Gratuity	Forced tips on orders.
Tips	Declared cash and credit card tips.
Void Amount	Total amount of voided items during the selected period.
Refund Amount	Total Amount of voided items during the selected period.
Deferred	Store credit extended to a customer to be redeemed later. This is excluded from Net Sales.

Summary

Charts net sales over the selected date range via a line graph with net sales, orders and guests provided if you hover over an individual date.



Net Sales by Time of Day & Day of Week

The following charts break down net sales by the time of day and day of the week, each visualized as a bar graph. Similar to the Net Sales by Date chart, net sales, orders and guests are provided if you hover over an individual date.



Payment Type

Payment Type provides an overview of all payments made during the report range broken down by payment type. Payment types included are Cash, Credit, LevelUp, Gift Cards, House Accounts and Other, a relatively small category for any unclassified payments. Note that declared cash tips are not included in this report.

Payment Types						<u>*</u>
Туре	Transactions	Avg. Payment	Amount	Non-Cash Tips	Total Amount	% Total Amount
Refunds	141	-\$69.51	-\$9,762.81	-\$37.99	-\$9,800.80	-0.35%
Future Order Payments	2,181	\$95.95	\$207,487.87	\$1,776.98	\$209,264.85	7.56%
Credit	62,636	\$29.67	\$1,792,072.70	\$66,211.57	\$1,858,284.27	67.15%
House Account	4,210	\$31.80	\$133,402.80	\$480.11	\$133,882.91	4.84%
Cash	17,501	\$13.40	\$232,881.15	\$1,617.76	\$234,498.91	8.47%
Paper Gift Certificates	24	\$46.91	\$1,125.73	\$0.00	\$1,125.73	0.04%
Gift Card	443	\$16.76	\$7,416.91	\$6.77	\$7,423.68	0.27%
Takeouttech Payments	5,376	\$61.88	\$332,646.15	\$0.00	\$332,646.15	12.02%
Total	92,512	-	\$2,697,270.50	\$70,055.20	\$2,767,325.70	

Sales Categories

This section provides a list of top performing sales categories, ranked by net sales. Categories are based on your restaurant's back-end configuration.

Sales Categories						<u>+</u>
Sales Category	Item Qty	Check Average	Net Sales	Discounts	Gross Sales	% Net Sales
No Sales Category	121	\$34.07	\$4,122.85	\$8.65	\$4,131.50	66%
Liquor	109	\$9.28	\$1,011.01	\$452.17	\$1,463.18	16%
Retail	4	\$3.00	\$12.00	\$0.00	\$12.00	0%
Food	32	\$34.56	\$1,105.94	\$140.99	\$1,246.93	18%
Non-Grat Svc Charges	1	\$23.50	\$23.50	\$0.00	\$23.50	0%
Total	267	-	\$6,275.30	\$601.81	\$6,877.11	

Revenue Centers

The Revenue Centers table breaks down key financial information (net sales, number of checks, discounts, gross sales, taxes, etc.) based on revenue center. Note this is a combined view of all locations selected in the location picker at the top of the page. All data is sorted by percentage of gross sales by default.

Revenue Centers							<u>*</u>
Туре	Guest Count	Guest Average	Check Average	Net Sales	Discounts	Gross Sales	% Net Sales
No Revenue Center	140	\$44.82	\$51.02	\$6,275.30	\$601.81	\$6,877.11	100%
Total	140		-	\$6,275.30	\$601.81	\$6,877.11	-

Dining Options

The Dining Options table breaks down key financial information (net sales, number of checks, discounts, gross sales, taxes, etc.) based on dining option. Note this is a combined view of all locations selected in the location picker at the top of the page. All data is sorted by percentage of gross sales by default.

Dining Options							<u>+</u>
Туре	Guest Count	Guest Average	Check Average	Net Sales	Discounts	Gross Sales	% Net Sales
Take Out	6	\$12.67	\$15.20	\$75.99	\$0.00	\$75.99	1%
Delivery	5	\$22.20	\$22.20	\$110.99	\$0.00	\$110.99	2%
Dine In	17	\$111.16	\$111.16	\$1,889.74	\$32.50	\$1,922.24	30%
No Dining Option	112	\$37.49	\$43.74	\$4,198.58	\$569.31	\$4,767.89	67%
Total	140	-		\$6,275.30	\$601.81	\$6,877.11	

Discounts

This section breaks down the total discount amounts that are on a check and item level. Discount quantity is the number of times the discount was applied. All values represented are for discounts only.

Discounts					Ŧ
Туре	Discount Qty	Disc. Net Sales	Discounts	Disc. Gross Sales	% Disc. Net Sales
Family 10%	746	\$42,440.47	\$7,418.00	\$49,858.47	16%
Marketing 30%	2,215	\$0.00	\$9,561.05	\$9,561.05	0%
March Promo	53	\$9.85	\$303.60	\$313.45	0%
FOH 10%	4	\$331.43	\$12.00	\$343.43	0%
Manager 100%	304	\$847.31	\$848.44	\$1,695.75	0%

Use this report to gauge the performance of certain discounts or customer campaigns. In the example above, the Family 10% discount was used almost fifteen times more than the March Promo in this report range. Given this information, to increase adoption of the March Promo deal, one might consider creating in-store marketing materials to push the March Promo, adding a graphic or insert into current menus as well as training staff to recommend the deal to customers.



Filtering the Sales Summary Report

View net sales, guest and order counts of the days that matter to you via the Day of Week Filter. You may find this useful for:

- · Viewing your restaurant's performance for a single day of the week.
- Reviewing a group of days against each other.

Answer questions like:

- · How do my sales compare for the last four Fridays?
- · How does location A compare to location B on Thursdays?
- · Are my sales increasing on Fridays this month versus last month?

Using the Day of Week Filter

Once you've run the report, Day of Week filters will be available for selection in the Net Sales by Date report.



Select the day(s) you'd like to filter in the report. In this example, we've selected Monday. The report will update immediately to reflect your filter selection.

In the example below, the results are displayed for every Monday in a 7-month time span.



Additional information is provided if you hover over an individual date.



Use the Day of Week filters when running comparative reporting. Select the day(s) you'd like to filter by and the report will adjust to show both comparative groups within the Net Sales by Date report.



Additional information is provided if you hover over an individual data points.



View net sales numbers by week and day of week via the table toggle. Use this functionality to switch views between a line graph and data table.

Answer questions like:

- · How do my sales compare for the last Mondays?
- · Did my sales increase/decrease over the week?
- · Did my promotion in week 11 cause an increase in my sales?

Using the Table Toggle

After running a report, the table toggle, located in the top-right corner of the Net Sales by Date report, is available for use.

Toggled to Line Graph



Toggled to Data Table

ew Su Mo Tu	We Th	Fr Sa						~
Expand All Collapse A	.11							
Date	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Grand Total
✓ January 2019	\$253,194.43	\$241,761.36	\$246,279.85	\$325,130.71	\$381,689.19	\$439,581.72	\$605,756.48	\$2,493,393.74
Week 1	-	-	\$418.20	\$47,129.17	\$54,300.06	\$83,066.66	\$120,183.13	\$305,097.22
Week 2	\$53,924.85	\$58,068.75	\$55,377.35	\$61,877.07	\$74,308.04	\$116,445.51	\$166,190.41	\$586,191.98
Week 3	\$62,942.84	\$57,755.08	\$61,315.63	\$69,276.80	\$78,424.41	\$114,964.02	\$149,985.68	\$594,664.46
Week 4	\$70,793.60	\$65,960.46	\$62,278.30	\$72,696.30	\$79,271.79	\$125,105.53	\$169,397.26	\$645,503.24
Week 5	\$65,533.14	\$59,977.07	\$66,890.37	\$74,151.37	\$95,384.89	-	-	\$361,936.84
> February 2019	\$374,611.99	\$268,236.42	\$292,825.63	\$400,705.26	\$616,002.39	\$520,353.44	\$711,755.97	\$3,184,491.10

Sales Breakdown Report

The Sales Breakdown report compares two metrics against each other. The comparable metrics are:

- Sales Category
- Dining Option
- Revenue Center
- Discount (includes check and item level discounts but does not include discounts on deferred items)
- Service Type
- Server

Sales by Sales Category										
Non-gratuity service charges are no	ot included in the totals.									
You are viewing:										
Sales Category	ning Option 👻 Up	odate								
Expand All Collapse All										
Sales Category, Dining Option	Item Qty	Net Sales	Discount Amount (Excl. Deferred)	Gross Sales	Tax Amount					
Sales Category, Dining Option Deli Sandwiches	Item Qty 30,233	Net Sales \$190,900.38	Discount Amount (Excl. Deferred) \$10,116.62	Gross Sales \$201,017.00	Tax Amount \$0.00					
Sales Category, Dining Option Deli Sandwiches Burgers	Item Qty 30,233 14,796	Net Sales \$190,900.38 \$655,538.68	Discount Amount (Excl. Deferred) \$10,116.62 \$11,524.32	Gross Sales \$201,017.00 \$667,063.00	Tax Amount \$0.00 \$0.00					
Sales Category, Dining Option > Deli Sandwiches > Burgers > Appetizers	Item Qty 30,233 14,796 175,438	Net Sales \$190,900.38 \$655,538.68 \$656,702.16	Discount Amount (Excl. Deferred) \$10,116.62 \$11,524.32 \$27,241.09	Gross Sales \$201,017.00 \$667,063.00 \$683,943.25	Tax Amount \$0.00 \$0.00 \$0.00					

For example, you may want to compare your Sales Categories by Revenue Center if you are looking to review your food sales on your outdoor patio. Or, you can compare Sales Categories by Dining Option to see which part of your menu is most popular for Take Out. Note: Non-gratuity service charges are not included in the totals.

Updating your View:

- 1. Underneath the *You are viewing:* section, select the first dropdown to decide how to group your report. For example, "Discount Name" or "Service Type."
- 2. Select the second dropdown to choose the second grouping you'd like to view. For example: Dining Option or Server.
- 3. Select Update.

Sales by Sales C	ategory	ncluded in the totals.				<u>*</u>
You are viewing:	2 by Dining	Option J	pdate			
Sales Category						
Dining Option	tion	Item Qty	Net Sales	Discount Amount (Excl. Deferred)	Gross Sales	Tax Amount
Revenue Center		85,064	\$271,356.42	\$3,485.29	\$274,841.71	\$0.00
Discount Name		387,809	\$1,432,830.01	\$58,257.04	\$1,491,087.05	\$0.00
Service Area		69,029	\$438,452.54	\$21,433.21	\$459,885.75	\$0.00
Service Type		35,745	\$1,586,321.72	\$28,440.28	\$1,614,762.00	\$0.00
Server		174,764	\$637,508.99	\$19,238.75	\$656,747.74	\$0.00
Cupcake Miniatures		267,823	\$562,775.52	\$12,191.38	\$574,966.90	\$0.00
Pies		5,265	\$73,131.31	\$1,806.94	\$74,938.25	\$0.00

Running a report less than or equal to 7 days will yield Sale Date and Item Name as fields.

Note, this report excludes data collected in the 48 hours before the report was run. To compare the most recent sales data between today and yesterday, see the Overview Report.



Sales Exceptions Report

Displays all voided orders, removed items, discounts, no sale transactions, unpaid orders, refunds, voided payments, paid in total orders and more in one easy to use report. See each tab outlined below.

View Custom Dat	te 🔻 Days 01-	-31-2019 t	hrough 02	-28-2019	All Hours 🔻	for All Employe	es 🕶 at F	enway	• Mo	ore •	Update	Email Export
< Return to Analytics &	& Reports											
Voided Orders R	Removed Items	Discounts	No Sale	Unpaid Orders	Refunds	Voided Payments	Tax Exempt	Offline Payments	End of Day	Paid In Total	Deposit Sales Collecte	d Check >
4												۲
Summary												
Void Reason				Vo	id Order Cou	int	Void Ite	m Count		Total Void Ar	mount	Void Percent
Cancellation						13		96		\$	990.18	0.5%
CUSTOMER ERROR						11		73		\$4	467.50	0.2%
KITCHEN ERROR						7		25		\$	173.80	0.1%
NOT MADE						73		1,713		\$11,	155.46	5.3%
SERVICE ERROR						16		121		\$4	491.70	0.2%
Voids by Server												
Server					Void Ord	er Count	Voi	d Item Count		Total Void	Amount	Void Percent
Wendy Waffle						14		1,244		\$	8,959.30	42.1%
Bridget Breadcrumb						3		11			\$172.50	1.4%

Note: Some configuration may be required to collect data in these reports. To audit removed items, be sure *Audit Removed Items* is enabled in UI Options under the *Other Setup* section in Toast's back-end.

Voided Orders

This tab provides all voided orders within the reported range including Void Reason (if configured), order count, voided item count, total void amount (\$) and percentage.

View Custom Date Days 01-31-2019 through 02-28-201	19 All Hours • for All Employe	ees - at Fenway	✓ More ✓ Up	pdate Email Export
< Return to Analytics & Reports				
Voided Orders Removed Items Discounts No Sale Unpr	aid Orders Refunds Voided Payments	Tax Exempt Offline Payments	End of Day Paid In Total Deposit Sale	es Collected Check >
Summary				
Void Reason	Void Order Count	Void Item Count	Total Void Amount	Void Percent
Cancellation	13	96	\$990.18	0.5%
CUSTOMER ERROR	11	73	\$467.50	0.2%
KITCHEN ERROR	7	25	\$173.80	0.1%
NOT MADE	73	1,713	\$11,155.46	5.3%
SERVICE ERROR	16	121	\$491.70	0.2%
Voids by Server				
Server	Void Order Count	Void Item Count	Total Void Amount	Void Percent
Wendy Waffle	14	1,244	\$8,959.30	42.1%
Bridget Breadcrumb	3	11	\$172.50	1.4%

Removed Items

Removed Items audits all removed menu items by server, number removed and total value. Items are considered removed under two conditions:

- · Navigating out of the order screen before an order is sent.
- · Selecting Cancel.

In order to view discarded items in the Sales Exceptions report, it must be enabled in *UI Options* under Other Setup in Toast's back-end.

1. Navigate to UI Options and scroll to the Shift Review/Closeout section.



2. Select *Yes* to Audit Removed Items.



3. Save and Publish your changes.

On the report, enter the date, time and employee you'd like to view and select *Update*. You can view the report by individual employee or all employees.

View Custom	Date 🔻 Days 0	1-31-2019 th	nrough 02-	28-2019	All Hours 🔻	for All Emp	loyees 🔻 at	Fenway	• M	ore 🔻		Update
< Return to Analyti	ics & Reports	_										
Voided Orders	Removed Items	Discounts	No Sale	Unpaid Ord	lers Refunds	Voided Payme	nts Tax Exemp	t Offline Payments	End of Day	Paid In Total	Deposit Sales Collected	
Removals by S	erver											
Server				#	f of Orders with I	Orders with Removed Items			oved Items Cou	nt	Total Removed Items Amount	
No removals exist	t for this time period	ł										
All Removed It	ems											
25 🕶 remova	lls per page										Showing 0 to 0 of 0 entr	ies Show / hide columns
Removed Date ↓	,	c	Order #		Server	r	Item Name	•			Item Quantity	Total Price
No removals exist	t for this time period	ł										

The report generated will show the following information by employee:

- Name of employee that removed the order
- Number of orders containing removed items
- How many items were removed
- Dollar amount of removed items

View Last 7 Da	ays 👻 All Hou	rs 🔹 for	All Employ	rees 🕶 at	Fenway	•	More 🝷						Update
< Return to Analytic	cs & Reports												
Voided Orders	Removed Items	Discounts	No Sale	Unpaid Orders	Refunds	Voided Payments	Tax Exempt	Offline Payments	End of Day	Paid In Total	Deposit Sales Collected	Check Sequence Log	
Removals by Se	erver												
Server # of Orders with Removed Items					Removed Items Count					Total Removed Items Amount			
Wendy Waffle					44				56				\$124.65

In the example above, a server, Wendy Waffle, appears to have the highest number of removals by server in the last seven days. Wendy has removed 56 items across 44 checks adding up to a grand total of \$124.65 of removed revenue. When faced with high numbers of item removals, it may be helpful to check in with the server to ensure they are not removing orders on accident by navigating out of the order screen before an order is sent to the kitchen.

In addition to server error, a high count of removed items in a fast-casual environment can illuminate instances of theft if orders can be sent to the kitchen without payment being submitted. In this scenario, a guest can order their meal and submit cash payment without knowing that their order was wasn't sent and their payment is being pocketed instead.

The report will show the following data on the item level:

- Date the items were removed
- · Order number containing the removed items
- · Name of the employee responsible for removing the items
- Specific item names
- · Quantity of the removed items
- Dollar amount of removed items

Discounts

View net sales from discounted checks to understand which discounts are more effective and your return on investment for marketing campaigns. The total amount reflects the net sale (as opposed to the gross sale amount) since a portion of the check was discounted.

View Custom Date 🔻 Days (01-31-2019 through 02-28-2019 All Hours	for All Employees 🕶 at Fenway	▼ More ▼	Update
< Return to Analytics & Reports				
Voided Orders Removed Items	Discounts No Sale Unpaid Orders Refund	Voided Payments Tax Exempt Offline P	ayments End of Day Paid In Total Deposit Sales Coll	ected
Discount Summary				
Discount Name	Count	Discount Amount	(j) Profitability	Percent of Total Sales
100% Item	1	\$39.00	\$0.00	0.0%
EMPLOYEE DISCOUNT	22	\$116.56	\$134.63	0.1%
FAV BDAY Slice	20	\$130.00	\$83.12	0.1%
Kid's Under 5	112	\$497.60	\$690.97	0.2%
Corporate	4	\$23.25	\$157.30	0.0%
Marketing Promo	15	\$177.64	\$954.90	0.1%

No Sale

No Sale opens the cash drawer without the occurrence of a cash transaction. It is often used to make change for customers or count cash at any given time. When a user opens a cash drawer using the No Sale function, it is logged in the Sales Exceptions report for tracking and auditing.

In the No Sales tab, each drawer opening can be viewed by reason, by user, by approving manager or as an overall summary.

View Custom Date Days 01-31-2019 through 02-28-2019 All Hours for All Employees at Fenway More	Update	Email Export
< Return to Analytics & Reports		
Voided Orders Removed Items Discounts No Sale Unpaid Orders Refunds Voided Payments Tax Exempt Offline Payments End of Day Paid In Total Deposit Sales Collected		
Summary		
No Sale Reason		No Sale Count
No Sale Without Reason		48
No Sale by Server		
Server		No Sale Count
Wendy Waffle		3
Tyler Taco		4
Sammy Sushi		2

Unpaid Orders

This tab of the Sales Exceptions report will show you all current unpaid (open) orders in your restaurant in a current date range. This can also be filtered to view by all employees / locations or specific individuals or restaurant locations.

View Custom Date •	Days 01-31-2019 th	arough 02-28-2019 All Hours 🔻	for All Employees - at Fe	nway 👻 More 👻		Update
< Return to Analytics & Repor	rts					
Voided Orders Removed	d Items Discounts	No Sale Unpaid Orders Refunds	Voided Payments Tax Exempt	Offline Payments End of Day Paid In Tot	al Deposit Sales Collected	
25 👻 orders per page					Showing 1 to 25 of 15	50 orders Show / hide columns
Location	Order #	Opened	# of Guests Server	Table	Total Total Pa	aid Amount Due
Location Fenway	Order # 5364800	Opened 2/8/19 1:30 PM	# of Guests Server	Table	Total Total P 66.25 66	aid Amount Due
Location Fenway Fenway	Order # 5364800 96	Opened 2/8/19 1:30 PM 2/8/19 1:47 PM	# of Guests Server 1 1 1 J Tyler Taco	Table	Total Total P 66.25 666 42.91 0.	aid Amount Due .24 0.01 .00 42.91
Location Fenway Fenway Fenway	Order # 5364800 96 193	Opened 2/8/19 1:30 PM 2/8/19 1:47 PM 2/10/19 3:14 PM	# of Guests Server 1 Tyler Taco Wendy Waffle	Table	Total Total P 66.25 666 42.91 0. 57.21 0.	Amount Due .24 0.01 .00 42.91 .00 57.21

Refunds

Reports all issued refunds for the date and location(s) selected. This report includes the date, card receiving the refund, amount, recipient, original payment information and a reason if configured.

View Custom D	Date 🔻 Days 01-31-20	019 through 02-28-2019	All Hours • for All Employees • at Fenway • More •	Update
< Return to Analytic	s & Reports			
Voided Orders	Removed Items Disc	counts No Sale Unpaid	Orders Refunds Voided Payments Tax Exempt Offline Payments End of Day Paid In	Total Deposit Sales Collected
25 👻 refunds	per page			Showing 1 to 13 of 13 refunds Show / hide columns 🛓
Date 🗸	То	Amount User	Original Payment	Reason
Date↓ 2/15/19 5:11 PM	To Amex 2006	Amount User 45.98 Chad P. Chip	Original Payment Amex 2006 for \$45.98	Reason
Date ↓ 2/15/19 5:11 PM 2/13/19 2:54 PM	To Amex 2006 Amex 4011	Amount User 45.98 Chad P. Chip 84.29 Ollie Orange	Original Payment Amex 2008 for \$45.98 Amex 4011 for \$439.35	Reason
Date ↓ 2/15/19 5:11 PM 2/13/19 2:54 PM 2/13/19 11:01 AM	To Amex 2006 Amex 4011 Visa 3935	Amount User 45.98 Chad P. Chip 84.29 Ollie Orange 29.83 Molly Muffin	Original Payment Amex 2006 for \$45.98 Amex 4011 for \$439.35 Visa 3935 for \$29.83	Reason

Select an entry on the Refund report to view Order Details.

Order Details

Order #407 (Closed) s Created by [Asst General Mgr]: La	end to devices ima Zilinskas								
GUID: 7/40003618468926 View Update History GUID: 7c2e0206-3ed6-4dd6-a8b8-ea29d8e1aba1									
Guests: 1 🧪	Checks: 1	Source:	In Store						
Origin Device: 4fd0019	ae47ae1bd	Most Re Device:	cent 4fd00	19ae47ae1bd					
Check #407 (Closed)	re-open check								
ID: 5740003618468923									
GUID: 05a35794-2d70-4926-8806-	-e40d85b44a8d								
Time Opened:	2/14/19 4:42 PM	Discounts:	\$0.00	TOTAL:	\$45.98				
Server:	Ollie Orange	Credits:	\$0.00	Balance Due:	\$0.00				
Opened by Server:	Ollie Orange	Subtotal:	\$45.90	Tip:	\$0.00				
Shift:	Ollie Orange	Tax:	\$0.08						

For refunds to appear within the Sales Exception report, both the order's original transaction date and issued refund date must be within the date range.

If the order's original transaction date is outside of the range but the issued refund is within the range, it will still contribute to the total refunds processed in the Sales Summary. Be aware that the entire life cycle of a ticket will need to be entered for the refund to appear in this report.

Voided Payments

The Voided Payments report lists all voided payments within the report range.

Note that a receipt of each voided payment can be viewed, emailed or texted to a guest by using the Receipt dropdown on the right side of the payment type.

View Custor	m Date 🔻 Days	01-31-2019 thro	ough 02-28-2019	All Hours 🔻	for All Emp	oloyees	✓ at Fenway	▼ More ▼			Update	
< Return to Analy	Reports											
Voided Orders	Removed Items	Discounts N	o Sale Unpaid Order	rs Refunds	Voided Paym	ents	Tax Exempt Offline Payments	End of Day Paid In Tota	Deposit Sales Collected			
25 👻 paym	ents per page								Showing 1 to 25 of 32 pay	ments	Show / hide columns	<u>*</u>
Location	Order #	Order Date	Amount	Тір	Gratuity	Total	Void User	Void Approver	Void Date \checkmark	Туре	Receipt	
Fenway	52	2/27/19 9:59 AM	42.91	0.00	0.00	42.91	Sammy Sushi	Molly Muffin	2/22/2019 11:57 AM	Cash	Receipt -	
Fenway	42	2/22/19 11:27 AM	2.81	0.00	0.00	2.81	Bridget Breadcrumb	Ollie Orange	2/22/2019 11:27 AM	Cash	Receipt -	
Fenway	235	2/21/19 6:55 PM	6.64	0.00	0.00	6.64	Tyler Taco	Molly Muffin	2/21/2019 6:55 PM	Cash	Receipt -	
Fenway	111	2/24/19 10:58 AM	0.04	0.00	0.00	0.04	Bridget Breadcrumb	Brendan Burrito	2/21/2019 2:43 PM	Credit	Receipt -	

Tax Exempt

This section lists all tax-excluded checks within a date range either for all employees across multiple locations or for singular individuals/locations.

View Custom Date	a 🔻 Days 01-31-2019	through 02-28-2019 All Hours	for All Employee	es 🕶 at	Fenway	▼ More	•			Update	Email Export
< Return to Analytics &	Reports										
Voided Orders Re	emoved Items Discounts	s No Sale Unpaid Orders Refund	ds Voided Payments	Tax Exempt	Offline Payments	End of Day	Paid In Total	Deposit Sales Collect	ted		
25 ▼ checks per	page							Showing 1 to 1 o	of 1 checks	Show / hid	de columns 🛓
Location	Check # Ta:	x Exemption Number	Opened \checkmark	Server	Table		Discount Ar	nount An	nount	Tip	Gratuity
Fenway	5388993		2/20/19 11:00 AM					0.00	44.40	0.00	0.00

When you change a check to become Tax Exempt, Toast will prompt for the Tax Exempt ID.

Employees without the Tax Exempt permission will require a manager's passcode before entering a tax exemption number on a check. To ensure that only managers can apply a tax exemption number to a check, enable the Manager Permission labeled Tax Exempt on the individual employee level.

Tax Exempt	Inherit	Override	5	~

This number will appear in your reporting. Enter the name of the customer or organization that is tax exempt so your reports will show a name alongside the Tax ID number.

Offline Payments

Offline Payments catalogs the number of offline payments and rejected payments taken while a device is offline. There is a risk associated with taking payments while offline since they cannot be authorized until the internet connection is restored. Keep in mind that you are responsible for any declined, expired or disputed payments taken while in Offline Mode. Note this means that you will not be notified of rejected payments until your system is back online.

Below, you will see an overall summary that shows the total number of rejected offline payments and the sum amount. You can also see an itemized list of each of the rejected payments taken while in offline mode.

View Custom Date Days 01-31-2019 through 02-28-2019 All Hours for All E	mployees • at Fenway • More •	Update
< Return to Analytics & Reports Voided Orders Removed Items Discounts No Sale Unpaid Orders Refunds Voided Pay	ments Tax Exempt Offline Payments End of Day Paid In Total D	Deposit Sales Collected
Offline Rejected Summary	Payments	Amount
Device Offline	0	\$0.00
Processor Unavailable	0	\$0.00
Total	0	\$0.00
Offline Rejected Payments		Showing 0 to 0 of 0 entries Show / hide columns
Location ↓ Order # Paid Date Order Date Amount Tip O	Sratuity Total Refunded Void User Void Approver	Void Date Status Type Receipt
End of Day

The End of Day report lists all manual entries that have a monetary value associated with them. This includes:

- Cash Collected
- Tips Paid
- Cash In
- Cash Out
- Paid Outs
- Cash Drawer Balance
- All Order Payments

View Custom Date 🔻	Days 01-31-2019 throu	ugh 02-28-2019 A	II Hours 🔻 for All Employe	es 🕶 at F	enway	•	More 💌			Update	e
< Return to Analytics & Rep	Return to Analytics & Reports										
Voided Orders Remov	ved Items Discounts No	Sale Unpaid Orders	Refunds Voided Payments	Tax Exempt	Offline Payment	ts End o	f Day Paid In	n Total Deposit Sa	les Collected		
Setting	All Receipts	•									
								Showing 1 to	5,671 of 5,671 orders	Show / hide columns	Ŧ
Payment Id	Check Id	Check # Table	Payment Type	Server	Cashier	Тір	Amount	Cash Drawer	Date	Opened Date	
Payment Id 5740003556237125	Check Id 5740003556181787	Check # Table 5345714	Payment Type TakeOut	Server	Cashier	Tip	Amount 69.00	Cash Drawer	Date 1/31/19 6:59 AM	Opened Date 2/3/19 4:00 PM	
Payment Id 5740003556237125 5740003556306186	Check Id 5740003556181787 5740003556306185	Check # Table 5345714 2	Payment Type TakeOut CREDIT	Server	Cashier	Tip 0.00 0.00	Amount 69.00 20.00	Cash Drawer	Date 1/31/19 6:59 AM 1/31/19 8:22 AM	Opened Date 2/3/19 4:00 PM 1/31/19 8:22 AM	
Payment Id 5740003556237125 5740003556306186 5740003556730904	Check Id 5740003556181787 5740003556306185 5740003556684482	Check # Table 5345714	Payment Type TakeOut CREDIT TakeOut	Server	Cashier	Tip 0.00 0.00 0.00	Amount 69.00 20.00 32.85	Cash Drawer	Date 1/31/19 6:59 AM 1/31/19 8:22 AM 1/31/19 8:59 AM	Opened Date 2/3/19 4:00 PM 1/31/19 8:22 AM 1/31/19 11:30 AM	
Payment Id 5740003556237125 5740003556306186 5740003556739904 5740003557232589	Check Id 5740003556181787 5740003556306185 5740003556884482 5740003557837783	Cheek # Table 5345714 2 2 5346044 3 3	Payment Type TakeOut CREDIT TakeOut CREDIT	Server Bridget	Cashier	Tip 0.00 0.00 0.00 0.00	Amount 69.00 20.00 32.85 34.59	Cash Drawer	Date 1/31/19 6:59 AM 1/31/19 8:22 AM 1/31/19 8:59 AM 1/31/19 10:02 AM	Opened Date 2/3/19 4:00 PM 1/31/19 8:22 AM 1/31/19 11:30 AM 1/31/19 10:02 AM	
Payment Id 5740003556237125 5740003556306186 5740003556739904 5740003557232589 5740003557257174	Check Id 5740003556181787 5740003556306185 5740003556884482 5740003557231783 574000355723304	Check # Table 5345714 2 5346044 3 4 4	Payment Type TakeOut CREDIT TakeOut CREDIT CREDIT	Server	Cashier Bridget John	Tip 0.00 0.00 0.00 0.00 0.00 0.00	Amount 69.00 20.00 32.85 34.59 22.38	Cash Drawer	Date 1/31/19 6:59 AM 1/31/19 8:59 AM 1/31/19 8:59 AM 1/31/19 10:02 AM 1/31/19 10:06 AM	Opened Date 2/3/19 4:00 PM 1/31/19 8:22 AM 1/31/19 11:30 AM 1/31/19 10:02 AM 1/31/19 10:05 AM	

Filter the report to only show cash transactions, which will separate out credit and other payment transactions. Select the *Setting* dropdown and choose *Cash Only*.

Setting	All Receipts -
	All Receipts
	Cash Only

Paid in Total

Paid in Total means that a payment was accepted during the report range of time you are viewing for an order that is for a date outside the same report range. In other words, this refers to an order that has already been paid for but will be picked up at a later date.

For example, if you have an order for a cake two weeks out and you pull your report at the end of the week, the cake order will appear under *Paid in Total*. Think of this as a deposit, since you have not actually delivered any goods yet but have collected money for a later date.

See the example image on the next page.

View Cu:	stom Date 🔻 Day	s 01-31-2019 throu	ugh 02-28-2019	All Hou	rs 🔹 for	All Employe	ees 👻 at	Fenway		•	More 🔻			U	pdate
< Return to A	nalytics & Reports														
25 • pa	yments per page											Showing 1 t	o 25 of 5,599 payments	Show / hide colum	ns 🛓
Location	Order #	Order Date	Amount	Tip	Gratuity	Total	Void User		Void	Approv	rer	Void Date	Туре	Receipt	
Fenway	57	2/24/19 3:59 PM	48.02	0.00	0.00	48.02							Credit	Receipt	•
Fenway	56	2/22/19 12:04 PM	117.91	0.00	0.00	117.91							Credit	Receipt	•
Fenway	55	2/22/19 12:01 PM	6.64	1.30	0.00	7.94							Credit	Receipt	•
Fenway	54	2/28/19 9:59 AM	291.56	0.00	0.00	291.56							Credit	Receipt	•
Fenway	53	3/2/19 9:59 AM	57.21	0.00	0.00	57.21							Credit	Receipt	•

Note: If using Paid in Total and Deposit Sales Collected, you will have to update your Accounting reports. Paid in Total is a liability credit, and Deposit Sales collected is a Debit. Feel free to add labels such as "Deposits Placed" or "Deposits Redeemed."

Deposit Sales Collected

Deposit Sales Collected means that someone has already paid for an item that they are now coming to pick up. To use our previous example, this entry is created on Friday when someone comes in to pick up their cake order they paid for two weeks earlier. The deposit you accepted in advance is now realized as revenue because the day has come to deliver service or goods.

View Custom I	Date 🔻 Days 01-31-20	019 through 02-28-20	019 All Hours 👻	for All Employ	ees 🕶 at Fe	nway	• Me	ore 🔻		Up	date
< Return to Analytic	cs & Reports										
Voided Orders	Removed Items Disc	counts No Sale Unp	paid Orders Refunds	Voided Payments	a Tax Exempt	Offline Payment	s End of Day	Paid In Total Deposi	t Sales Collected		
Payments colle	cted outside the da	te range for orders	in the date range								
25 🕶 paymen	ts per page							Showing	1 to 25 of 149 payments	Show / hide columns	• ₹
Location	Order #	Paid Date 🗸	Amount	Tip	Gratuity	Total F	Refunded	Status	Туре	Receipt	
Fenway	5345476	1/30/19 9:47 PM	130.00	0.00	0.00	130.00	٧o	CAPTURED	Other	Receipt 👻	
Fenway	5345462	1/30/19 9:01 PM	117.60	0.00	0.00	117.60	No	CAPTURED	Other	Receipt 👻	
Fenway	5345438	1/30/19 8:08 PM	37.59	0.00	0.00	37.59	No	CAPTURED	Other	Receipt 👻	
Fenway	5345422	1/30/19 7:42 PM	39.00	0.00	0.00	39.00 1	No	CAPTURED	Other	Receipt 👻	

Payments Report

The Payments report catalogs all paid orders across multiple locations. This report can be filtered by order number, order date, paid date, server, table and more. Note that a receipt for the order may be texted, emailed or printed for a guest using the Receipt dropdown on the right side of each entry.

View Custo	om Date 🔻 Day	vs 01-31-2019 throu	ugh 02-28-2019	All Hou	urs • for	All Employ	ees 🕶 at Fenway	• More	•		Updat	te
< Return to Ana	lytics & Reports											
25 👻 payn	nents per page								Showing 1	to 25 of 5,599 payments	Show / hide columns	<u>+</u>
Location	Order #	Order Date	Amount	Tip	Gratuity	Total	Void User	Void Approver	Void Date	Туре	Receipt	
Fenway	57	2/24/19 3:59 PM	48.02	0.00	0.00	48.02				Credit	Receipt 🝷	
Fenway	56	2/22/19 12:04 PM	117.91	0.00	0.00	117.91				Credit	Receipt 👻	
Fenway	55	2/22/19 12:01 PM	6.64	1.30	0.00	7.94				Credit	Receipt 👻	
Fenway	54	2/28/19 9:59 AM	291.56	0.00	0.00	291.56				Credit	Receipt -	

Orders Report

Location	If applicable, this will show at which location the order was placed.
Order Number	This is the check number.
Opened	The date and time the check was opened.
Number of Guests	If servers are prompted to enter how many guests are on a check, it is shown here.
Server	Name of the owner of the check.
Table	If your restaurant uses tables, you'll be able to see where the guests were seated.
Discount Amount	If the check was discounted, you can see by how much.
Amount	The total amount due.
Тах	How much tax was applied to the order.
Тір	How much tip was given at payment.
Gratuity	How much gratuity was paid.

Displays all open, paid and closed orders within the report range as an itemized list. It includes:

Filter orders by source using the *More* dropdown and selecting *Source*. Then, use the source dropdown to select the order sources you'd like to view in your report.

View Custom Date Days 01-31-2019 through 02-28-2019 All Hours for All Employees at Fenway More Update											
< Return to Analytics & Reports											
25 ▼ orders p	ber page						Showing 1 to 25 of 5	5,780 orders	Show / hide o	olumns 🛓	
Location	Order #	Opened \checkmark	# of Guests	Server	Table	Discount Amount	Amount	Тах	Tip	Gratuit	
Fenway	5389147	2/28/19 6:00 PM	1			0.00	56.00	0.00	0.00	0.00	
Fenway	113	2/28/19 4:59 PM	1	Franny Fajita		0.00	52.33	0.09	0.00	0.00	
Fenway	5386943	2/28/19 3:30 PM	1			0.00	45.10	0.10	0.00	0.00	
Fenway	5381376	2/28/19 12:00 PM	1			0.00	56.50	0.05	0.00	0.00	
Fenway	227	2/28/19 11:58 AM	1	Ben Burrito		0.00	125.46	0.21	0.00	0.0	

Group Sales Overview Report

This overview compares sales between locations and shows franchise fee percentages in one report. Use this report to compare the following across locations:

- Net Sales
- Total # of orders
- Average price per order
- Total number of guests
- Average price per person

View	Custom Date 🔻	Days	01-31-2019	through	02-28-2019		All Hours	• fo	r	All Employe	ees 🔻	at	Fenway	•	More •		Update	
< Return	to Analytics & Repo	orts																
																	4	-
Locatio	on 个					Net S	Sales				Total C	rders	;	Avg/0	Irder	Total Guests	Avg/Gues	t
Fenway	/				ę	\$212,31	17.66					5,713	;	\$	37.16	5,713	\$37.1	6
Omaha						\$80,91	12.83					572	2	\$14	41.46	572	\$141.4	6
Nashvi	lle					\$83,57	77.27					2,540)	\$3	2.90	2,540	\$32.9	D
Manch	ester					\$61,78	35.50					2,392	2	\$2	25.83	2,392	\$25.8	3
Provide	ence				Ş	\$202,8	54.11					8,176	3	Ş	24.81	8,176	\$24.8	1
Bango	r				:	\$113,34	41.23					4,014	•	\$2	28.24	4,014	\$28.2	4





Order Details Report

Filter the Order Details report to view orders that were placed in the past, present or to be made on a future date. This is useful for viewing catering orders ahead of time for preparation purposes. This report shows an aggregated view of all items across locations in a table at the top, so you can begin working on large batch items together, without having to look through each order.

1. Choose the appropriate time frame for the orders you wish to view. If your restaurant allows for scheduled ordering (online orders, for example), select the *More* dropdown and click on the checkbox next to *Scheduled Orders*. Select *Update*.

View Custom Date - Days 01-31-2019 through 02-28-2019	All Hours • for All Employees •	at Fenway 👻 More 👻		Update
< Return to Analytics & Reports				
Menu Item Summary				
25 👻 items per page			Showing 1 to 25 of 170	Show / hide columns
Menu Item	Menu Group	Menu	ltem Qty↓	Net Amount
Vanilla Mini Cupcake **	Mini Cupcakes Per	Cupcakes	2,995	\$6,169.30
Red Velvet Cupcake **	Cupcakes Per	Cupcakes	2,730	\$9,640.15
Chocolate Mini Cupcake **	Mini Cupcakes Per	Cupcakes	2,578	\$5,321.32
Red Velvet Mini Cupcake **	Mini Cupcakes Per	Cupcakes	2,376	\$4,916.01
Frosted Sugar Cookies	Cookies & Bars	Cookies & Bars	2,315	\$10,042.58
Inscription Cupcake	Inscriptions Decor	Inscriptions Decor	2,149	\$2,128,96

2. A list of orders will appear with the details of the check including payment status (open, paid or closed), customer's contact details, the employee that opened the check, expected time for the order to be ready and an itemized list of the order.

3. Print the orders as needed from this report. Each order will print on its own page.

Shifts Report

Use this report to view information about open or closed shifts. From here, view employee, clock in and out date / time, declared cash tip, tip on hand, non-cash tips, and if the employee's cash on hand was collected and they were tipped out. Use the show / hide column drop down menu to view additional filters.

View Custom Date 🔻	Days 11-01-2018	through 11-30-2018	All Hours 🔻	for All Employees 👻	at Fenway		• N	iore 🔻	
							Update	Email E	xport
< Return to Analytics & Re	ports								
Mark Cash Collected	Mark Tips Paid								
Closed Shifts									
25 ▼ shifts per page					Showing 1 to	o 25 of 465 shifts	Show /	hide column	s 🛓
Location Emplo	yee	In Date \downarrow	Shift Closed Date	Out Date	Cash Tips Decl.	Cash on Hand Ca	Non- C Ish Tips C	ash Collected?	Tips Paid?
🔲 Fenway Waffle,	Wendy	11/30/18 2:35 PM	11/30/18 7:56 PM	11/30/18 7:57 PM	0.00	0.00	8.95 y	es	yes

This report is useful if you notice a difference between the Expected Deposit section of your Cash Drawer Report and the Total Cash section of your Sales Report Summary. If your Total Cash is higher than your Expected Deposit, the likeliest cause is a payment being collected as Cash on Hand instead of Cash in Drawer. The Shifts Report will show you if an employee took a payment as Cash on Hand without completing their shift review. Without a shift review, that employee's Cash on Hand will never be accounted for in a cash drawer.



Menu Reports

Toast's Menu reports provide an in-depth look into how your menu is performing. You can view your top sellers and break down your sales by menu, group, item and more.

In Toast's back-end under Analytics and Reports, select Menu. You'll see a list of available menu reports.



The following reports are available:

Available Reports	Description
Menu Breakdown	View your menu the way you want, either via the menu hierarchy or by sales category and what modifications were made to your menu. This includes modifiers.
Product Mix (PMIX)	Day-to-day breakdown of menu items sold including item tag filtering.
Product Mix Compare	Compare menu, group and item performance across multiple locations.
Item Details	Detailed view of menu items sales.
Modifier Details	Detailed view of modifiers (no sales data).
Top Groups	View top performing groups.
Top Items	View top performing items.
Top Modifiers	View top performing modifiers.
86 Report	Quick look at what items are marked out of stock.

Menu Breakdown Report

This report provides a quick view of your top performing menu groups, items and modifiers as well as a product mix breakdown. Select a date range, what you want to report on and location. You can either run the report based on sales categories or menu to check performance.

Before viewing the report, select *Sales Category* or *Menu* under the first dropdown. In the second dropdown, choose what parts of your menu or sales categories you want to report on.

The benefit of reporting by Sales Category is that instead of checking your holistic menu, you can track menu performance specifically by configured categories. The benefit of reporting by Menu is that you can explore your menu's performance at the group, item and modifier level.

See What Customers Order										
How did your	Sales Category	•	perform by	Menu Items 🔻						
📅 Feb 1 - Feb	Sales Category		t Locations							
Submit	Menu									
		-								

Menu Breakdown

The report will populate data for each of the topics you have selected.

- Top Groups, Top Items, and Top Modifiers Automatically identify the top 5 menu groups, items and modifiers based on the quantity sold for the dates, locations and menu types selected in an aggregated view. For example, if a cheeseburger appears across four different menus then it will show the grand total for all cheeseburgers regardless of which menu it is in.
- Product Mix Breakdown (PMIX) by Menu or Sales Category If menu was selected, this table allows you to explore your menu's performance at the group, item and modifier level. Have more than one location? There may be duplicate names displayed in the PMIX Breakdown, as the report depends on your menu setup in Toast. If sales category was selected, this table allows you to explore your sales category performance at the group, item, and modifier level. This is visible if you run the report to check on Sales Category performance.

The PMIX Breakdown includes several columns of data:

- Avg Price The average price of the line item. This average price includes the menu item price and the price of all modifications made to that item.
- Item Qty The number of line items sold. Note that modifier counts may not add up to the Item Quantity displayed for the menu item.
- Gross Amount Reports net sales + discounts.
- Discount Amount Reports total amount of discounts applied.
- Net Amount Reports net sales minus discounts. Note that any modifications made to open items are not visible.

Expand All and Collapse All are buttons that allow for quick search through the hierarchies of menu.

	ategories		Тор	Items			Top Modifiers	
Sales Category	Qty	Net Sales	Item		Qty	Net Sales	You don't have modifiers selecte them in your filters to see your t	d in your filters. Include op modifiers.
Cupcakes	61,368	\$222,732.01	Unicorr Mini Cu	n Sprinkle Ipcake	13,026	\$26,623.79		
Cupcake Miniatures	42,088	\$87,259.85	Fall Ma Harvesi	ple t Cupcake	12,070	\$24,772.66		
Frosting To Go	29,815	\$110,416.99			11 575	Ê/ 0.205.00		
Birthday Cakes	18,651	\$49,172.40	Strawb Cheese	erry cake Bites	11,575	\$40,395.08		
Cakes Slices	10,637	\$66,779.19	Chocol Cupcak	ate Mini ke **	10,807	\$22,173.19		
			Inscript Cupcak	tion (e	10,422	\$10,322.42		
Expand All Collapse	All							
Sales Category			Avg Price	Item Qty		Gross Amount	Discount Amount	Net Amount
Sales Category Cupcakes			Avg Price \$3.79	ltem Qty 61,368		Gross Amount \$232,591.85	Discount Amount \$9,859.84	Net Amount \$222,732.01
Sales Category Cupcakes Specialty Cakes			Avg Price \$3.79 \$45.25	Item Qty 61,368 5,632		Gross Amount \$232,591.85 \$254,823.00	Discount Amount \$9,859.84 \$4,243.67	Net Amount \$222,732.01 \$250,579.33
Sales Category Cupcakes Specialty Cakes Specialty Item N	fisc		Avg Price \$3.79 \$45.25 \$59.38	Item Qty 61,368 5,632 153		Gross Amount \$232,591.85 \$254,823.00 \$9,085.00	Discount Amount \$9,859.84 \$4,243.67 \$551.42	Net Amount \$222,732.01 \$250,579.33 \$8,533.58
Sales Category > Cupcakes > Specialty Cakes > Specialty Item M > Retail	lisc		Avg Price \$3.79 \$45.25 \$59.38 \$512	Item Qty 61,368 5,632 153 4,877		Gross Amount \$232,591.85 \$254,823.00 \$9,085.00 \$24,974.80	Discount Amount \$9,859.84 \$4,243.67 \$551.42 \$142.97	Net Amount \$222,732.01 \$250,579.33 \$8,533.58 \$24,831.83
Sales Category > Cupcakes > Specialty Cakes > Specialty Item N > Retail > Cookies and Bar	lisc		Avg Price \$3.79 \$45.25 \$59.38 \$512 \$3.79	Item Qty 61,368 5,632 153 4,877 29,815		Gross Amount \$232,591.85 \$254,823.00 \$9,085.00 \$24,974.80 \$112,974.95	Discount Amount \$9,859.84 \$4,243.67 \$551.42 \$142.97 \$2,557.96	Net Amount \$222,732.01 \$250,579.33 \$8,533.58 \$24,831.83 \$110,416.99
Sales Category Cupcakes Specialty Cakes Specialty Item M Retail Cookies and Bar Severages	1isc s		Avg Price \$3.79 \$45.25 \$59.38 \$5.12 \$3.79 \$2.09	Item Qty 61,368 5,632 153 4,877 29,815 689		Gross Amount \$232,591.85 \$254,823.00 \$9,085.00 \$24,974.80 \$112,974.95 \$1,441.95	Discount Amount \$9,859.84 \$4,243.67 \$551.42 \$142.97 \$2,557.96 \$21.90	Net Amount \$222,732.01 \$250,579.33 \$8,533.58 \$24,831.83 \$110,416.99 \$1,420.05

Note: The gross and net amounts for modifiers are shown including the discount amount.

This report excludes data collected in the 48 hours before the report was run. To compare the most recent sales data between today and yesterday, see the Overview Report.

Product Mix (PMIX) Report

The Product Mix (PMIX) tab breaks down sales for the range selected by Menu, Menu Group and Menu Item.

Note that you can deselect *Show menus / groups* to only view menu items. You can also deselect *Show items* with no sales to view only items that have been sold for the selected date range.

Show items with no sales	🖉 Show me	nus/group	S							Show / hide co	lumns 👤
	A	là e m	Graad	Discount	Net	Pc	t Quantity			Pct Net \$\$	
	Price	Qty	Amount	Amount	Amount	% Qty (Group)	% Qty (Menu)	% Qty (All)	% Net Amt (Group)	% Net Amt (Menu)	% Net Amt (All)
ALL MENUS	\$5.62	390	\$2,190.02	\$20.00	\$2,170.02						
Cakes	\$44.00	4	\$176.00	\$8.36	\$167.64			1.03%			7.73%
Specialty Cakes	\$46.00	2	\$92.00	\$8.36	\$83.64		50.00%	0.51%		49.89%	3.85%
Tropical Coconut Cake	\$53.00	1	\$53.00	\$8.36	\$44.64		50.00%	0.26%		53.37%	2.06%

Product Mix (PMIX) Compare Report

All Manu Itam Salactions for the surront time period

The PMIX Compare report is available for restaurants with more than one location. Select locations you'd like to compare and select *Update*. The report will populate breakdown of sales in a selected date range.

	Toast Trattoria	a - Fenway	Toas	t Trattoria - Portland
	ltem Qty	% Qty (Group)	ltem Qty	% Qty (Group)
ALL MENUS	444		390	
Cakes	2		4	
Cake Slices	0		0	
Carrot Cake Slice	0	0.00%	0	0.00%
Celebration Cake Slice	0	0.00%	0	0.00%

Item Details Report

Item Details provides specific data points about each item ordered through Toast within the report range. This report differs from the other Menu report tabs in terms of what data can be viewed because not all categories are sales figure related.

Select the column header that you want to sort by (i.e. Menu Item or Sales Category) to sort by ascending or descending order.

All Mond no									
							Q Searc	ch Item Name	
25 👻 item	ns per page					Showing 1 to 25 of 196 items	Show / hi	ide columns	•
Location	Order #	Sent Date	Menu Item	Menu Group	Menu	Sales Category \wedge	Net Price	Qty Void	d?
Fenway	128	2/18/19 4:05 PM	Specialty Cake	Inscriptions Decor	Inscriptions Decor	Inscription	51.60	1 fals	e
Fenway	128	2/18/19 4:05 PM	Inscription	Inscriptions Decor	Inscriptions Decor	Inscription	3.00	1 falso	e
Fenway	173	2/9/19 3:37 PM	Inscription	Inscriptions Decor	Inscriptions Decor	Inscription	3.00	1 fals	e

Modifier Details Report

Modifier Details provides specific data points about each modifier ordered through Toast within the report range. This report differs from other Menu report tabs in terms of what data can be viewed because not all categories are sales figure related.

Select the column header that you want to sort by (i.e. Sent Date or Options Group Name) ascending or descending order.

25 • m	modifiers per page Showing 1 to 20 of 20 modifi						Show / hide columns		
Location	Order #	Sent Date 个	Modifier	Option Group Name	Parent Menu Selection	Discnt Net Price	Qty	Void? V	/oid ≀eason
Fenway	255	1/26/19 6:25 PM	Confetti Vanilla	Flavor	Custom Cake 4"	0.00 0.00	1	false	
Fenway	255	1/26/19 6:25 PM	Vanilla Color In	In	Custom Cake 4"	0.00 0.00	1	false	
Fenway	255	1/26/19 6:25 PM	Vanilla Color Out	Out	Custom Cake 4"	0.00 0.00	1	false	
Fenway	5355624	2/4/19 9:41 AM	Yes Cake Writing	Cake Writing	Red Velvet 9"	0.00 3.00	1	false	

Top Groups Report

Top Groups shows detailed performance data at the group level. View which groups of food are most popular or highest-earning. Select the column header that you want to sort by (i.e. Avg Price or Item Qty) to sort by ascending or descending order.

Menu Groups ordered in the current time period

25 🔻 grou	ps per page					Showing 1 to 6 of 6	Show / h	ide columns	<u>+</u>
Menu Group		Menu	Avg Price	Item Qty \downarrow	Gross Amount	Discount Amou	int	Net Amour	nt
Cupcakes Per		Cupcakes	\$3.65	30	\$109.50	:	\$0.00	\$10	9.50
Inscriptions De	ecor	Inscriptions Decor	\$25.75	6	\$154.52	s	\$11.64	\$14	2.88
Custom Cakes		Cakes	\$42.00	2	\$84.00	:	\$0.00	\$8	4.00
Tropical Cocon	nut Cake	Cakes	\$53.00	1	\$53.00		\$8.36	\$4	4.64

Top Items Report

Top Items shows detailed performance data at the item level. View the number of each item ordered, gross amount earned from those sales, amount (if any) that was discounted, and net amount made after discounts.

Select the column header that you want to sort by (i.e. Avg Price or Item Qty) ascending or descending order.

Menu Items ordered in the current time period

25 🕶 items per page				Showing 1 to 11 of 11 Show	w / hide columns 👤
Menu Item \downarrow	Avg Price	Item Qty	Gross Amount	Discount Amount	Net Amount
Vanilla Pink Cupcake **	\$3.65	10	\$36.50	\$0.00	\$36.50
Vanilla Blue Cupcake **	\$3.65	10	\$36.50	\$0.00	\$36.50
Tropical 9"	\$53.00	1	\$53.00	\$8.36	\$44.64
Inscription Specialty Cake	\$3.00	1	\$3.00	\$0.00	\$3.00

Top Modifiers Report

Top Modifiers shows detailed performance data on modifier options for a chosen time period. View the number of each modifier ordered, gross amount earned from those sales, amount (if any) that was discounted, and net amount made after discounts.

Select the column header that you want to sort by (i.e. Avg Price or Item Qty) ascending or descending order.

25 • modifiers per page	Show / hide columns				
Modifier \diamond	Avg Price 🔅	Item Qty 🔅	Gross Amount 🔅	Discount Amount 🔅	Net Amount 🚽
Grilled Chicken	\$6.00	18	\$108.00	\$0.00	\$108.00
Salmon	\$9.00	10	\$90.00	\$0.00	\$90.00
Grilled Shrimp	\$8.00	7	\$56.00	\$0.00	\$56.00
Grilled Filet Mignon	\$11.00	3	\$33.00	\$0.00	\$33.00

Menu Item Modifiers ordered in the current time period

86 Report

The 86 report lists all items that are out of stock or unavailable at your restaurant. Change the Threshold Value to see items that may be running low (i.e. only 5 Prime Rib medium rares remaining). Below you can see three items that are completely out of stock.

View Today	✓ All Hours ▼	for All Employees -	at Fenway	•	More 👻					Upda	te
< Return to Analyt	ics & Reports										
Threshold Value:	0 Submit										
							S	howing 1 to 3 of 3 o	entries	Show / hide columns	±
Menu Name	Group Name	Item Name								Quantity Rem	aining
Main Menu	Bakery	Pumpkin Pie Tr	ifle - Pumpkin pie pie	ces layered with honey	/ + coconut crear	am					0

Labor Reports

Toast's Labor reports provide vital information on all labor related items including hours worked, pay, tips and time entries. Labor reports can be customized based on dates, shift hours and all employees or individual employees.

In Toast's back-end under Analytics and Reports, select Labor.

م	Analytics & F	Reports		
که مر	Sales Summary			
	Locations			
	Sales			
	Menu			
	Labor			
	Accounting			
	Cash			
	Guest Loyalty			
	Kitchen			

Then, navigate to the report you wish to view and select View Report.

Summary	Time Entries	Break Entries
Overview of hours and pay for	All time entries for employees for	All break entries for employees for
employees and roles.	review and edit.	review and edit.
View Report >	View Report >	View Report >
Employee Productivity	Pooled Tips	Swipe Card Log
Compare performance of employees between several metrics.	View non-cash tips and hours worked per tipped employee.	All swipe card events for review.

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Available Reports	Description	Key Takeaways
Hourly Sales Report	Sales breakdown in time increments as granular as 15 minutes.	Assist in-the-moment staffing decisions. Use the hourly sales breakdown to inform in-the-moment staffing decisions.
Labor Summary	Overview of hours and pay for employees and roles.	Easily calculate labor cost.
Time Entries	All time entries for employees for review and edit.	Add / Edit Employee Time Entries.
Break Entries	All break entries for employees for review and edit.	View required breaks not taken.
Employee Productivity	Compare performance of employees between several metrics.	Data for Employee Evaluation.
Pooled Tips	View non-cash tips and hours worked per tipped employee.	Calculate Pooled Tip Percentage.
Swipe Card Log	All swipe card events for review.	See all manager cards created, activated or removed.
Time Entries Audit	Time entries activity detail for auditing purposes.	View alterations to employee time entries.

Hourly Sales Report

The Hourly Sales Report provides Managers / Administrators a breakdown of sales in 15 minute intervals. Use it to inform staffing decisions by viewing labor costs as a percentage of your net sales in real time.

View Custom Date - Days 01-31-2019	through 02-28-2019 All Hours 🔻	for All Employees -	at Fenway	•		Update
< Return to Analytics & Reports						
Start Time	Net Sales	Checks	Check Avg	Labor Hrs	Labor \$	Labor \$/Net
1/31/19 12:00 AM	0.00	0	0.00	0.00	0.00	0.0%
1/31/19 12:15 AM	0.00	0	0.00	0.00	0.00	0.0%
1/31/19 12:30 AM	0.00	0	0.00	0.00	0.00	0.0%
1/31/19 12:45 AM	0.00	0	0.00	0.00	0.00	0.0%
1/31/19 1:00 AM	0.00	0	0.00	0.00	0.00	0.0%
1/31/19 1:15 AM	0.00	0	0.00	0.00	0.00	0.0%

Labor Summary Report

The Restaurant Summary report provides an overview of hours and pay based on all jobs that have been added to the restaurant, such as cashier, server or bartender. The calculation is based on the number of hours the job has been clocked-in for and the default pay that has been set for each job.

When creating jobs, the *Reporting* setting allows you to include or exclude that job's labor hours and cost from reporting. Though all roles default to being included, excluding certain jobs may help when calculating revenue per employee hour and labor cost as a percentage of net sales.

This setting is essential for excluding any jobs that are:

- Marked hourly but considered fixed costs, such as hourly managers.
- General logins, such as AM/PM Bar, Takeout, or Cashier. These are logins that multiple employees might use at the same time, but shouldn't be factored in as hourly labor costs.

Home / Reports					
View Custom Date - Days 11-01-2018	through 12-15-2018	All Hours 🔹 for All Employ	ees 👻 at Brentwood	•	
				Update	Email Export
< Return to Analytics & Reports					
Restaurant Summary					
Job Title	Regular Hours	Overtime Hours	Regular Pay	Overtime Pay	Total Pay
Job Title Asst General Mgr	Regular Hours 637.78	Overtime Hours 62.45	Regular Pay \$12,054.55	Overtime Pay \$1,765.91	Total Pay \$13,820.46
Job Title Asst General Mgr Asst Head Baker	Regular Hours 637.78 620.01	Overtime Hours 62.45 113.33	Regular Pay \$12,054.55 \$9,227.06	Overtime Pay \$1,765.91 \$2,155.28	Total Pay \$13,820.46 \$11,382.34
Job Title Asst General Mgr Asst Head Baker Celebration Specialist	Regular Hours 637.78 620.01 252.13	Overtime Hours 62.45 113.33 17.91	Regular Pay \$12,054.55 \$9,227.06 \$5,420.76	Overtime Pay \$1,765.91 \$2,155.28 \$577.67	Total Pay \$13,820.46 \$11,382.34 \$5,998.43
Job Title Asst General Mgr Asst Head Baker Celebration Specialist Culinary	Regular Hours 637.78 620.01 252.13 2206.68	Overtime Hours 62.45 113.33 17.91 159.61	Regular Pay \$12,054.55 \$9,227.06 \$5,420.76 \$37,129.71	Overtime Pay \$1,765.91 \$2,155.28 \$577.67 \$4,086.15	Total Pay \$13,820.46 \$11,382.34 \$5,998.43 \$41,215.86

How to Calculate Labor Cost

- 1. Start by adding up the cost of all of your hourly employee wages.
- 2. Then, add the weekly salary for any salaried managers by dividing their annual salary by 52. Next, add in any sick or vacation hours taken by your employees.
- 3. Multiply their sick or vacation hours taken by their pay rate.
- 4. Lastly, add the amounts for any payroll taxes or health care benefits paid out weekly.

To learn more about calculating labor cost, check out this <u>article</u> on our blog. It even includes a free labor cost calculator!

Time Entries Report

The Time Entries tab details each shift and its related labor data. This is an essential report when adjusting an employee's shift data.

View Last	Month 🔹 All Hours 🥆	for All Employee	es 👻 at Fenwa	у	•			Update
Return to An	alytics & Reports							
25 🕶 ent	ries per page					Showing 1 to 25 of 258 en	tries Show / hide	e columns 👤
Location	Employee	Job Title	In Date 个	Out Date	Total Hours	Unpaid Break Time	Paid Break Time	Payable Hours
Fenway	Crouton, Kelly	Culinary	2/1/19 2:41 AM	2/1/19 10:40 AM	7.98	0.50	0.00	7.48
Fenway	Waffle, Wendy	Culinary	2/1/19 3:59 AM	2/1/19 12:29 PM	8.49	0.54	0.00	7.95
Fenway	Breadcrumb, Bridget	Asst Head Baker	2/1/19 5:34 AM	2/1/19 2:16 PM	8.70	0.53	0.00	8.17

By selecting any time entry from the table, you can adjust:

- Job
- In Date/Time
- Out Date/Time
- Declared cash tips

See Editing Employee Time Clock Entries for step-by-step instructions for doing this.

Break Entries Report

Displays detailed information about employee breaks during the report range.

Home / Reports	3							From 2/1/19 to 2/2	28/19
View Last M	onth All Hours for	All Employees 👻	at Brentwood	•				Update	•
< Return to Analy	rtics & Reports								
25 👻 entrie	s per page				Sho	owing 1 to 25 of 31	5 entries	Show / hide columns	<u>₽</u>
Location	Employee	Break Name	Start Time 个	End Time	Duration	Shift Detail	Taken	Audit Response	
Brentwood	Cruz, Veronica	Unpaid Break	2/1/19 6:40 AM	2/1/19 7:10 AM	0.50	View Details	Yes	-	
Brentwood	Melgar, Victor	Unpaid Break	2/1/19 7:11 AM	2/1/19 7:42 AM	0.52	View Details	Yes	-	
Brentwood	Acal, Lyd	Unpaid Break	2/1/19 8:59 AM	2/1/19 9:30 AM	0.51	View Details	Yes	-	
Brentwood	Johnson- Mikell, Victoria	Unpaid Break	2/1/19 9:37 AM	2/1/19 10:09 AM	0.54	View Details	Yes	-	

If you have chosen to track breaks that employees miss, both missed and taken breaks appear in the report (if you have not enabled missed break tracking, only taken breaks appear in the report). The report includes the following information for each break:

- The location and employee associated with the break.
- The name of the break.
- For taken breaks, the start time, end time, duration and whether or not the break was paid or unpaid. (To see if a break was paid or unpaid, click the Show / Hide columns button and add the Type column to the report.)
- If you have enabled missed break tracking, whether the break was taken or missed.
- If you have enabled break acknowledgements, the employees response when asked if their manager asked them to take the break will show.

By enabling both missed break tracking and break acknowledgements as well as viewing this report, you can quickly see breaks that were missed and whether or not an employee was asked to take the missed break. This information helps you make sure your restaurant is in compliance with your state's labor laws.

Employee Productivity

Employee productivity takes into account sales data within the selected range to provide an overview of productivity by employee. Use this report to compare the productivity of two employees and determine opportunities for improvement or overall productivity for a specific time frame.

Home /	Reports						From 2/1/19 to 2/28/19
View	Last Month 🔻	All Hours	▪ for	All Employees	Fenway	Ţ	Update
< Returi	n to Analytics & F	Reports					

Employee Name 个	Order Count	Order Total	Avg Order Value	Avg Turn Time	Non-Cash Tip %	Item Voids	Void Amount
Crouton, Kelly	26	\$2,416.86	\$92.96	-17:0-45	0.3%	7	\$134.40
Foccacia, Fran	434	\$10,384.22	\$23.93	1:23	3.4%	7	\$41.55



Pooled Tips Report

This report provides an itemized view of recorded non-cash tips divided by tipped hours worked per tipped employee. This establishes a common rate of Non-Cash Tips/Hour = Tip Rate in a given range of time and then multiples the rate by hours worked to give you a tip share for each employee.

Home / Reports	From 2/22/19 to 3/1/19
View Last 7 Days All Hours for All Employees at 2 Selected	Update
< Return to Analytics & Reports	
This report is filtered to your current location - Brentwood	
Employee Name Credit Card/Other Tips	Total Hours
Arimboanga, Christina \$51.08	0.00
Cruz Vazquez, Jacqueline \$51.08	0.00

Swipe Card Log

Lists each instance where a manager swipe card was registered, replaced or revoked including employee name, approving employee, transaction type and the date.

Home / Reports							From 2/1/19 to 2/28/19
View 🚺 Labor 👻	for Last Month 🔻	All Hours 🔻 for	All Employees 👻	Fenway	•		Update
Summary Time Entrie	s Break Entries	Hourly Sales Report	Employee Productivity	Pooled Tips	Swipe Card Log	Time Entries Audit	8
Show 25 - entries					Showi	ng 1 to 3 of 3 entries	Show / hide columns
Location	Employee		Approver		Transaction	Date	•↓
Fenway	Waffle, Wendy		Breadcrumb, Bridget		REGISTER	2/8/	19 11:53 AM
Fenway	Crouton, Kelly		Breadcrumb, Bridget		REGISTER	2/7/	19 1:10 PM

Time Entries Audit

The Time Entries audit shows all modified, deleted and created time entries for the report range. This report includes employee name, job and the approving manager. This report is for auditing purposes performed by an accountant or payroll expert only. All other time entry information and interaction can be done in the Time Entries report.

Home / Reports						From 2/22/19 to 3/1/19
View Last 7 Da	ays 🔹 All Hours 💌 for	All Employees	at 2 Selected	•		Update
< Return to Analytic	cs & Reports per page				Showing 1 to 2 of 2 entrie	s Show / hide columns
Location	Employee	Job Title	In Date	Out Date	Manager Cha	nge 个 Entry Id
Fenway	Crouton, Kelly	Culinary	2/22/19 4:37 AM	2/22/19 8:38 AM	CRE	ATE 5740003649884392
Fenway	Foccacia, Fran	Culinary	2/22/19 12:00 AM	2/22/19 8:38 AM	Breadcrumb, Bridget MOI	DIFY 5740003649884392

Accounting Reports

Toast's Accounting Reports provide an overview of all key financial information as well as 3rd party delivery payment types, general ledger codes and outstanding account values.

In Toast's back-end under Analytics and Reports, select Accounting.

م	Analytics & Reports
كممر	Sales Summary
	Locations
	Sales
	Menu
	Labor
	Accounting
	Cash
	Guest Loyalty
	Kitchen

Within the Accounting Reports, the following options are available:

Available Reports	Description	Key Takeaways
Accounting Overview	View and print an overview of all key financial information (includes 3rd party delivery payment types).	Ideal for end-of-year review.
Accounting by Location	If you use general ledger codes, use this report for an exportable file for your accounting software.	This report is only available for multi-location restaurants.
Accounting by Day	If you use general ledger codes, use this report for an exportable file for your accounting software.	Only use this report if you utilize general ledger (GL) codes.
House Accounts	View summary of house account details and totals.	Helpful to view the house outstanding balance.



Overview Report

Sales Summary

The Accounting Overview report allows you to easily view and print a summary of your key financial information. This report offers a high-level aggregated view of different dimensions of your restaurant which are especially helpful for end of year reporting.

This report is helpful in answering the following questions:

- · What items collected no tax that were not tax exempt?
- What percentage of business is third party delivery?
- · What percentage of business is dine in vs takeout?
- · How much tax did I pay for each tax rate?
- · How do I see a breakout of each discount and what percentage each adds up to?

Sales Summary	Revenue Centers	Dinin	g Options	Discounts	Discounts Taxes Payment Summary			ry Service Charges			
Top Numbers											
Net Sales	Discounts	Gross Sa	les 🗇	Taxes	Auto Gratui	ity	Tips		Refunds		Vo
\$3,184,491.10	\$99,145.62	\$3,283,	636.72	\$13,202.15	\$0.	00	\$87,122.20	s	12,531.24		\$87,89
Sales Categorie	25										
Туре		ltem Oty	Net Sales	Discou	nts G	iross Sales 🗇		Taxes	% Qty	% Net Sales	% Gr Sa
Specialty Cakes		19,036	\$843,613.07	\$15,304	.93	\$858,918.00		\$0.00	2.68%	26.49%	26.2
Cupcekes		219,188	\$817,105.21	\$32,875	.94	\$849,981.15		\$0.00	30.90%	25.66%	25.9
Cookies and Bars		103,488	\$384,288.55	\$11,816	.66	\$396,105.21		\$0.00	14.59%	12.07%	12.1
Cupceke Miniatures		150,077	\$313,700.38	\$8,065	5.27	\$321,765.65		\$0.00	21.16%	9.85%	9.8
Cekes Slices		39,127	\$247,883.24	\$12,324	.26	\$260,207.50		\$0.00	5.52%	7.78%	7.9
ArtTime Inscriptions		51,043	\$145,854.89	\$1,702	.86	\$147,557.75		\$0.00	7.20%	4.58%	4.5
Custom Layer Cakes		1,212	\$110,263.08	\$2,686	.92	\$112,950.00		\$0.00	0.17%	3.46%	3.4
Non-Gret Svc Charges		93,444	\$111,689.24	\$0	.00	\$111,689.24		\$4,721.87	13.17%	3.51%	3.4
Reteil		21,035	\$89,806.20	\$2,029	.70	\$91,835.90	\$	\$8,066.42	2.97%	2.82%	2.8
Specialty Item Misc		670	\$39,638.49	\$1,83	1.51	\$41,470.00		\$0.00	0.09%	1.24%	1.2
Pies		2,621	\$36,415.35	\$785	.05	\$37,204.40		\$0.00	0.37%	1,14%	1.1
Cheesecake		2,451	\$16,966.53	\$336	.47	\$17,303.00		\$0.00	0.35%	0.53%	0.5
Pudding		2,289	\$15,569.26	\$275	.99	\$15,845.25		\$0.00	0.32%	0.49%	0.4
Beverages		2,579	\$5,290.83	\$100	0.07	\$5,390.90		\$435.93	0.36%	0.17%	0.1
Other		513	\$4,583.62	sc	.88	\$4,584.50		\$0.00	0.07%	0.14%	0.1
Bakery Other		502	\$1,823.16	\$1	0.15	\$1,833.31		\$0.00	0.07%	0.06%	0.0
Grand Total		709,275	\$3,184,491.10	\$90,150	.66	\$3,274,641.76	\$	13,224.22		•	
Deferred Sales											
Туре		Item Oty		Net Sal	95		Discou	nts		0	iross Sa
Deferred (Giftcards)		459		\$5,166.	78		\$8,994	.96			\$14,161
Grand Total		459		\$5,166.	78		\$8,994	.96			\$14,161

• **Top Numbers** - At the top of the Sales Summary report Toast automatically identifies key sales metrics for the dates and location selected and provides these in Top Numbers. It includes:

- Net Sales Item Price x Quantity sold
- **Discounts** Total of item and check level discounts. The analytics platform includes discounts in deferred revenue in the discount amount.

- Gross Sales Net Sales + Discount
- Tax Tax applied to orders including non-gratuity service charge taxes
- Gratuity Forced tips on orders
- · Tips Declared cash and credit card tips
- Void Amount Total amount of voided items during the selected period
- · Refund Amount Total amount of refund items during the selected period
- **Deferred** Store-credit that has been extended to a customer, to be redeemed later. This is excluded from Net Sales.
- Sales Categories These tabs will break down the financials based on the sales categories configured in Toast (net sales, item quantity, discounts, gross sales, taxes, etc). All data is sorted by percent of gross sales by default.
- Deferred Sales A Deferred Amount on the Sales Summary is a sale that is excluded from Net Sales. In most cases, this figure would indicate that a gift card(s) was sold or value was added, as it is merely store-credit being extended to a customer to be redeemed later. It is not actual revenue.

Note, this report excludes data collected in the 48 hours before the report was run. To compare the most recent sales data between today and yesterday, see the Overview Report.

Revenue Centers

Breaks down key financial information (net sales, number of checks, discounts, gross sales, taxes, etc.) based on revenue center. Note this is a combined view of all locations selected at the top of the page. All data is sorted by percentage of gross sales by default.

						<u>+</u>
Sales Summary	Revenue Centers	Dining Options	Discounts	Taxes	Payment Summary	Service Charges
Revenue Ce	enters					
Гуре	Check Qty	Net Sales	Discounts	Gross ⑦ Sales	Taxes Qt	% % % Net Gross y Sales Sales
No Revenue Cente	er 11,323	\$341,612.35	\$10,619.54	\$352,231.89	\$1,128.12100.00	%100.00% 100.00%

Dining Options

Breaks down key financial information (net sales, number of checks, discounts, gross sales, taxes, etc.) based on dining option. Note this is a combined view of all locations selected in the location picker at the top of the page. All data is sorted by percentage of gross sales by default.

Dining Options								
Туре	Check Qty	Net Sales	Discounts	Gross ⑦ Sales	Taxes	% Qty	% Net Sales	% Gross Sales
A La Carte - To Go	9,423	\$212,895.55	\$9,068.89	\$221,964.44	\$915.26	83.22%	62.32%	63.02%
Future Orders	734	\$68,530.80	\$1,396.94	\$69,927.74	\$155.84	6.48%	20.06%	19.85%
TOT - Future Orders	577	\$30,478.42	\$0.00	\$30,478.42	\$6.50	5.10%	8.92%	8.65%
TOT - Delivery	170	\$18,948.34	\$0.00	\$18,948.34	\$10.64	1.50%	5.55%	5.38%
A La Carte - Dine In	404	\$7,802.28	\$87.71	\$7,889.99	\$35.14	3.57%	2.28%	2.24%

Discounts

Displays all discount amounts on a check and item level. Discount quantity is the number of times a discount was applied. All values represented are for discounts only.

Accounting Ove	ccounting Overview									
Feb 1 - Feb 22, 2019	Q 3 selected						Updat	e		
Sales	Revenue	Dining			Payment	S		ē		
Summary	Centers	Options	Discounts	Taxes	Summary	C	harges			
Discounts										
Туре	Discount Qty	Disc. Net Sales	Discounts	Disc. Gross ⑦ Sales	Taxes % Qty	% Disc. Net Sales	% Disc.			
DOOR DASH 20%	527	\$25,180.89	\$6,231.10	\$31,411.99	\$34.32 44.06%	63.79%	55.51%			
FAV 10 Off	80	\$4,494.77	\$800.00	\$5,294.77	\$14.54 6.69%	11.39%	7.13%			
FAV Signup 2 CC	178	\$0.00	\$791.50	\$791.50	\$0.00 14.88%	0.00%	7.05%			

Taxes

This tab itemizes the amount paid per configured tax rate. This can help ensure all of your non-taxed items are set up correctly.

Sales Summary	Revenue Centers	Dining Options	Discounts	Taxes	Taxes Payment Summart		Service Charges
Taxes							
Туре	Net Sales (Excl. Deferred)	Discounts	Gross ⑦ Sales	Taxes	Avg. Tax Rate	% Gross Sales	% Total Tax
State Tax	\$13,017.70	\$90.56	\$13,108.26	\$977.41	7.51%	3.68%	86.69%
Local Tax	\$11,748.90	\$90.56	\$11,839.46	\$150.08	1.28%	3.32%	13.31%
Non Taxable	\$320,971.55	\$10,528.98	\$331,500.53	\$0.00	0.00%	93.00%	0.00%
Grand Total	-	-	-	\$1,127.49	-	-	-

Payment Summary

Trying to decide if you want to stay on a local college's meal plan or if your third party online ordering platform is worth the money? The Payment Summary breaks down each payment method used at your restaurant by number of transactions, total payment amount and percentage of total revenue.

Sales Summary	Revenue Centers	Dining Options	Discounts	Taxes	Payment Summary	Service Charges
Payment Sur	nmary					
Туре	Transactions	Payment Amount	Tips	Auto Gratuity	Total Payment	% Total Payments
CREDIT	7,689	\$230,815.46	\$8,635.79	\$0.00	\$239,451.25	63.98%
TakeOutTech Payments	716	\$47,568.14	\$0.00	\$0.00	\$47,568.14	12.71%
HOUSE_ACCOUNT	657	\$31,321.90	\$0.00	\$0.00	\$31,321.90	8.37%
CASH	2,162	\$28,548.43	\$266.62	\$0.00	\$28,815.05	7.70%
Future Order Payments	310	\$27,389.83	\$255.64	\$0.00	\$27,645.47	7.39%

Service Charges

This tab gives you an overall look at all of your configured service charges, whether or not they're set as gratuity or taxable, how many checks have had this service charge in your set time frame, and how much total net sales each service charge has brought in.

J Jan 1- Jan 31, 2019	Q 3 selected					Upda
						±
Sales Summary	Revenue Centers	Dining Options	Discounts	Taxes	Payment Summary	Service Charges
Service Char	7.995					
Service Char	iyes					
Туре	965	Gratuity	Taxable	Check Qty		Net Sales
Type Gratuity18	1965	Gratuity Yes	Taxable	Check Qty		Net Sales \$54.00
Type Gratuity18 Delivery	1965	Gratuity Yes Yes	Taxable No No	Check Qty 2 5		Net Sales \$54.00 \$25.00
Type Gratuity18 Delivery catering charge	Iges	Gratuity Yes Yes No	Taxable No No	Check Qty 2 5 1		Net Sales \$54.00 \$25.00 \$23.50
Type Gratuity18 Delivery catering charge Delivery Fee	Iges	Gratuity Yes Yes No Yes	Taxable No No No	Check Qty 2 5 1 5		Net Sales \$54.00 \$25.00 \$23.50 \$15.00
Type Gratuity18 Delivery catering charge Delivery Fee Private Bar SF	1969	Gratuity Yes Yes No Yes Yes	Taxable No No No No	Check Qty 2 5 1 5 2		Net Sales \$54.00 \$25.00 \$23.50 \$15.00 \$8.55

End of Year Reporting

Looking back on your restaurant's performance for the past year, follow the instructions below to get your End of Year data from the Accounting Overview.

Begin by setting the date range to Last Year.

📩 Jan 1 - Dec 31, 2018	9	Select Locations					
This Week	Start D 01/01/	Start Date 01/01/18			End Date 12/31/18		
Last Week	<	D	ecer	nbe	r 20	18	>
This Month	s	м	т	w	т	F	s
Last Month	25	26	27	28	29	30	1
Year to Date	2	3	4	5	6	7	8
	9	10	11	12	13	14	15
Last Year	16	17	18	19	20	21	22
Custom Range	23	24	25	26	27	28	29
Ť	30	31	1	2	3	4	5

If you're reporting on more than one restaurant location, you can select which locations you'd like to report on as well.

View Financial Data for Your Business							
🖶 Jan 1 - Dec 31, 2018	Select Locations						
Submit	Alex's Playground Corpora ^						
Looking for Today or Yeste	Boston, MA						
	Brighton, MA						
	Brooklyn, IA						
	Brooklyn, IN						
	Cambridge						

Once the report page has loaded, you can download all data into a csv file by clicking the download icon located in the top-right corner.

🛅 Jan 1 - Dec 31, 2018	Boston, MA.						Update
							± ē
Sales Summary	Revenue Centers	Dining Options	Discounts	Taxes	Payment Summary	Service Charges	

Accounting By Location

If you use General Ledger Codes, use this report for an exportable file for your accounting software.

The Accounting By Location report will run in the order GL Codes are listed using the entity's programmed Credit or Debit property. By default, this report will aggregate all figures for each code based on the timeframe request. If there are codes that are unmapped, it will map to the Over/Short line at the bottom of the report.

Home / Reports				
View Last Month • at Fenway	•			Update Email Export
< Return to Analytics & Reports				
				Export 🀴
Location	GL Code	Description	Amount	
Ferrway	Pay- Outs			\$0.00
Ferrway	Cash			\$3,415.68
Ferrway	Expected Cash Deposit			\$0.00
Ferrway		Over / Short		-\$3,415.68
				Map GL Codes

Accounting By Day

This report functions similarly to Accounting by Location. Accounting by Day provides a breakdown of revenue by General Ledger codes for the day selected.

Home / Reports				
View Yesterday -	et Support MMM Test •		[Update Email Export
< Return to Analytics & F	leports			
				Export 🌒
Date	Location	GL Code	Description Amount	
2/5/2019	Fenway	Pay- Outs		\$0.00
2/5/2019	Fensay	Cash		\$0.00

House Accounts

Breaks down of all house account details and a summary of outstanding balances within the report range.

View Custom Date Days 11-05-2018 through 02-08-2019 All Hours for All Employees at Fenway	• M	ore 🔻		Update Email Ex	port
< Return to Analytics & Reports					
				Total Sales \$4	406.09
25 • entries per page		Showing	1 to 3 of 3 entries	Show / hide columns	Ŧ
Location \downarrow	PosCustomer#	Name	(Invoice) Total	(Pre-paid) Total	Total
Fenway	2	Toast Testing	106.09	0.00	106.09
Fenway	9	Matt Test	100.00	0.00	100.00
Fenway	10	Loro Test	200.00	0.00	200.00

Select an account to view a detailed report of all payments, transactions and invoices connected to that account. Each transaction can then be selected to review order details.

ToastU Edit education@toasttab.com GUID: e4b8 Account #: 123456789	Addr 401 F bosto	ess: Park Drive, on, MA 02466				O Şi	utstanding Baland 8,059.49 New Invoice	:e:	
View Last Month 🕶 at Fenway	•								Update
Return to Analytics & Reports Payments Transactions Invoices									
25 👻 payments per page							Showing 1 to 3 of 3	Show / hide colu	imns 🛓
Order # Created Date Opened Date	Fulfillment Date	Charge Date	Amount	Тір	Gratuity	Total	Payment Type	Status	Receipt
170 2/12/19 4:43 PM 2/14/19 12:59 PM	2/14/19 1:00 PM	2/12/19 4:43 PM	103.40	0.00	0.00	\$103.40	House Account	NON-INVOICED	Receipt

Cash Reports

The Cash reports provide a summary of all cash activity on a single day. If you have multiple locations, you can view cash activity across all locations on a single day. If you want to see a total overview of cash in a certain time period, use the Activity Audit.

In Toast's back-end under Analytics and Reports, select Cash.

٩	Analytics & Reports
کمر	Sales Summary
	Locations
	Sales
	Menu
	Labor
	Accounting
	Cash
	Guest Loyalty
	Kitchen

Then, navigate to the report you wish to view and select View Report.

rawer History	Drawer Overview	Activity Audit
ash activity at a single location on a	Cash activity at multiple locations on	Cash drawer activity detail for
ngle day.	a single day.	auditing purposes.
iew Report >	View Report >	View Report >

Within Cash Reports, the following reports are available:

Available Reports	Description
Drawer History	Cash activity at a single location on a single day.
Drawer Overview	Cash activity at multiple locations on a single day.
Activity Audit	Cash drawer activity detail for auditing purposes.

Drawer History Report

The Cash Drawers report provides an overview of cash activity at a single location on a single day.

Each column is a summary of either a physical cash drawer, the "House," or an individual server. Each cash drawer column is labeled according to the name of the receipt printer connected to the drawer. The Total column will sum numbers for cash collected into all cash drawers and the "House."

The reports also mark the name of the employee or manager who closed the drawer and the time it was closed. If a drawer is not closed, it will be highlighted in red and listed as Opened.

Using the Show / Hide Column function allows you to customize how your report is viewed on Toast's back end. Each report is exportable in .csv format.

Report Figures:

Starting Cash (+)	The amount of cash used to start the drawer at the beginning of the day before any sales occurred.
Cash Payments (+)	Total cash payments taken at a terminal and put into a cash drawer (not employee).
Cash in Hand (+)	Total amount of server cash sales kept in hand (server).
Total Cash Payments (+)	Total amount of both cash drawer sales and server cash in hand sales .
Cash Collected (+)	Total of all employee cash in hand collected into a cash drawer or to the house.
Cash In/Pay In (+)	Positive adjustment of cash added to a cash drawer.
Tips Paid (-)	Negative cash adjustment representing Non-Cash Tips paid to a server at the end of a shift, including fees and gratuity .
Cash Out/Pay Out (-)	Negative adjustment of cash leaving a cash drawer.
Cash Drop (-)	Negative adjustment of cash leaving the drawer, but keeps the cash within the cash management system by transferring the amount from one cash drawer to another locationusually a safe (the house balance). Different from a cash out.
Expected Closeout Cash	The amount of cash expected based on the sum of the figures listed above including starting balances of cash drawers, sales into cash drawers, and server cash sales (+ and -).
Actual Closeout Cash	The amount of cash physically counted and recorded via the Cash Management
Cash Overage/Shortage	The variance between Expected Closeout Cash and Actual Closeout Cash (Over or Under).
Expected Deposit	The Expected Closeout Cash minus the Starting Cash from a Cash Drawer.
Actual Deposit	Total cash deposit that you have added using the Deposit function.
Deposit Overage / Shortage	The variance between Expected Deposit and Actual Deposit (Over or Under).



Columns in the Report

- Total A sum of each figure from each row for the Cash Drawer and House Column.
- Cash Drawer A physical cash register/till in the location and the figures are a record of the activity for that till during a single day.
- House A theoretical drawer where cash collected by the house and tips paid out by the house without the use of one of the physical drawers are both recorded.
- Server Includes daily totals for server Cash Payments (Cash in Hand), Cash Collected from servers during Shift Review, and Tips Paid to servers.

Home / Reports	Iome / Reports From 2/4/19 to 2/4/19												
View Yesterday	•	All Hours 🔻	for A	II Employee	s 🕶 at	Fenway		•	More 💌	[Update	Email E	xport
				Ca	sh Drawe	rs		House			Serve	rs	
Cash Drawers	Total	1st Floor Concession 169	1st Floor Concession 170	1st Floor Concession 171	2nd Floor Concession 173	2nd Floor Concession 172	3rd Floor Concession .174	House	Servers	Bridget Breadcrumb	Betty Burger	Sam Salmon	Tom Tomato
Status Time Opened/Closed ©	n awers + r	Closed 9:59 PM	Closed 9:27 PM	Closed 10:00 PM	Closed 9:27 PM	Closed 9:28 PM	Closed 9:24 PM	Closed		Closed 9:54 PM	Closed 9:54 PM	Closed 9:27 PM	Close 9:55 F
Locked To Closed by		Wendy Waffle	Wendy Waffle	Wendy Waffle	Wendy Waffle	Wendy Waffle	Wendy Waffle			Wendy Waffle	Wendy Waffle	Wendy Waffle	Wendy Waffle
Starting Cash	\$1,200.00	\$200.00	\$200.00	\$200.00	\$200.00	\$200.00	\$200.00	\$0.00					
Cash Payments Cash in Hand \$850.00 Total Cash Payments \$2,926.00	\$2,076.00	\$0.00	\$0.00	\$0.00	\$675.00	\$798.00	\$603.00	\$0.00	Cash in Hand 🛛	\$225.00	\$163.00	\$0.00	\$127.
Cash Collected	\$850.00	\$0.00	\$0.00	\$850.00	\$0.00	\$0.00	\$0.00	\$0.00	Cash Collected 0	\$225.00	\$163.00	\$0.00	\$127.
Cash In	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00					
Tips Paid	-\$987.26	\$0.00	\$0.00	-\$766.60	-\$66.90	-\$73.20	-\$80.56	\$0.00	Tips Paid O	-\$223.15	-\$178.89	-\$66.90	-\$170.
Cash Out	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00					
Pay Out	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00					
Cash Drop		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00					
Expected Closeout Cash 🕲	\$3,138.74	\$200.00	\$200.00	\$283.40	\$808.10	\$924.80	\$722.44	\$0.00					
Actual Closeout Cash ()	\$3,143.00	\$200.00	\$200.00	\$283.00	\$813.00	\$925.00	\$722.00	* \$0.00					
Cash Overage/Shortage	\$4.26	\$0.00	\$0.00	-\$0.40	\$4.90	\$0.20	-\$0.44	N/A					
Expected Deposit ()	\$1,938.74	\$0.00	\$0.00	\$83.40	\$608.10	\$724.80	\$522.44	\$0.00	Net Amount 0	\$1.85	-\$15.89	-\$66.90	-\$43.
Actual Deposit 🕲	N/A												
Deposit Overage/Shortage	N/A												
Cash Entries	View	View	View	View	View	View	View	View					

Cash Drawer Columns

These columns break down each individual cash drawer showing their starting balance and all payments taken into the cash drawer for that business day, including: Cash Collected from servers, Cash In/Cash Outs, Tips Paid out to servers, Pay Outs, and Cash Drops.

House Column

This column of the Cash Drawer report tracks cash functions that are recorded as into the "house" or a hypothetical safe. These functions are not linked to a Cash Drawer. This means when conducting Cash Ins, Cash Outs, and Pay Outs, Cash Drops (cash drawer functions) and Cash Collected and Tips Paid (shift review), rather than choosing a specific cash drawer to receive/remove the cash, no cash drawer is selected and it is recorded as being received/removed from the house.

Individual Server

Each server who accepts Cash in Hand will have their own column that includes their Cash in Hand (total cash sales), amount of Cash Collected from the server in their Shift Review, amount of Tips Paid to the server (this amount includes their non-cash tips, gratuities/fees), and Net Amount (Cash Collected by the restaurant + Tips Paid to server). The Tips Paid amount is expressed as a negative amount to represent that it's cash being paid from the restaurant to the server.



Cash Drawer and House Detailed View

To view itemized details for each cash drawer or the house, select *View* at the bottom of any column and scroll down to expand the drawer's details. Note that cash details for individual employees are not provided on the cash drawer report.

Expected Deposit (\$1,938.74	\$0.00	\$0.00	\$83.40
Actual Deposit 🕄	N/A			
Deposit Overage/Shortage	N/A			
Cash Entries	View	View	View	View

The cash drawer view will list all Cash In, Cash Out, Pay Out, Cash Drop, and No Sale occurrences. Any Cash Collected or Tips Paid instances that occurred through shift review will also be listed in detail. This view will also show any adjustments made to a cash drawer's starting balance.

A user can also add Cash In entries, add Cash Out entries, or close the cash drawer directly from this view and it will be accurately reflected in reporting.

Cash entries for 1st	Cash entries for 1st Floor Concession									
Add Cash In Entry	Add Cash Out Entry	Add Cash Drop	Entry Update Closing E	Balance						
25 entries per page	25 • entries per page Showing 1 to 25 of 26 entries Show / hide columns									
Created Date	 Action 	ϕ Amount ϕ	Cash Drawer	Payout Reason	No Sale Reason	Comment ϕ	Employee	Employee 2	Undo	
8/9/17 10:00 PM	Closeout Shortages	s -0.40	1st Floor Concession 171			Close out balance is short	Bridget Breadcrumb			
8/9/17 9:58 PM	Tip Out	-69.74	1st Floor Concession 171			Tips paid out from shift review.	Bridget Breadcrumb	Bernie Bagel		
8/9/17 9:58 PM	Cash Collected	142.00	1st Floor Concession 171			Cash revenue collected from shift review.	Bridget Breadcrumb	Bernie Bagel		
8/9/17 9:57 PM	Tip Out	-123.94	1st Floor Concession 171			Tips paid out from shift review.	Bridget Breadcrumb	Tommy Tuna		
8/9/17 9:57 PM	Cash Collected	193.00	1st Floor Concession 171			Cash revenue collected from shift review.	Bridget Breadcrumb	Tommy Tuna		

The house view shows details for all Cash In, Cash Out, Tips Paid, and Pay Outs occurrences that have been added to the house (no cash drawer selected). Any Cash Collected or Tips Paid instances that were paid to the house during shift review will also be listed in detail.

Cash entries for House	Cash entries for House										
Add Cash In Entry Add Cash Out Entry											
25 • entries per page Showing 1 to 3 of 3 entries Show / hide columns											
Created Date	Action \Leftrightarrow	Amount	Cash Drawer 💧	Payout Reason 💧	No Sale Reason 💧	Comment 🖕	Employee	Employee 2	Undo		
8/9/17 10:04 PM	Tip Out	-72.58				Tips paid out from shift review.	Doris Nelson	Patricia Perry	Î		
8/9/17 10:04 PM	Cash Collected	168.15				Cash revenue collected from shift review.	Doris Nelson	Patricia Perry			
8/9/17 1:56 PM	Cash Drop	100.00	POS Receipt 1*				Doris Nelson				

The view total column shows Actual Deposits made using the Add Deposit feature.

Deposits

Add Deposit											
25 🝷 deposits per	page	Showing 1 to 1 of 1 deposits Show / hide columns									
Created Date \downarrow	Action	Amount	Comment	User	Undo						
2/26/19 1:00 AM	Deposit	50.00		Manager Matt	Û						

Drawer Overview Report

The Drawer Overview report shows multi-location restaurants cash activity for their other locations. This is especially useful for managing restaurant groups. For example, as the COO of a restaurant management group, you may want to be able to view cash variances across the entire restaurant group, in a single report.

Note: This report is available for Master Menu Management Customers only.

Home / Reports					From 2/3/19 to 2/3/19
View Yesterday -	All Hours 👻 for All Employees	• at Fenway	▪ More ▪		Update
< Return to Analytics & Repor	ts				
Location ↑	Drawer Over/Short 0 #	Deposits 0	Expected Deposit	Actual Deposit	Deposit Over/Short
Fenway	N/A	0	\$0.00	N/A	N/A
Network Lab	N/A	0	\$0.00	N/A	N/A
Omaha	N/A	0	\$0.00	N/A	N/A
Oregon	N/A	0	\$0.00	N/A	N/A
Rich	N/A	0	\$0.00	N/A	N/A
Total	N/A	0	\$0.00	N/A	N/A

- Drawer Over/Short Adds all cash drawer variances across restaurant location (Variance = Actual Closeout Cash Expected Closeout Cash per Drawer)
- # Deposits Count of deposit entries for restaurant location
- Expected Deposit Total expected deposit for restaurant location
- Actual Deposit Total value of day's deposit entry for restaurant location. If there are no deposits to report, N/A will appear.
- **Deposit Over/Short** Total deposit variance for restaurant location (Variance = Actual Deposit Expected Deposit). If there are no deposits to report, N/A will appear.

Note: The Drawer Overview Report shows single days only, not multiple days or date ranges, in the same manner as the Drawer History Report. Exports are unavailable for this report.

Activity Audit

Use the Activity Audit to view cash activity over a date range. Your primary use case for this report will be to share any cash-specific reports over a range of time with an accountant.

See the example image on the next page.



Home / Reports												
View Cus	tom Date 🔻 Days	02-01-2019 t	through 02-28-	2019	All Hours 🔹	for	All Employees	•	at	Fenway		•
More •										Update	Email	Export
< Return to Analytics & Reports												
25 • entries per page Showing 1 to 3 of 3 entries Show / hide columns						ns 🛓						
Location	Created Date 个	Action	Amount	Cash Drawer ↑	Payout Reason		No Sale Reason	Com	ment	Empl	oyee	Employee 2
Fenway	2/1/19 1:28 PM	Cash In	20.00	Fenway Printer 1				Extra	a 1's	Kathe DiFro	rine nzo	
Fenway	2/1/19 1:30 PM	Tip Out	-30.00	Fenway Printer 1				Tips	paid	Kathe DiFro	rine nzo	Katherine DiFronzo
Fenway	2/1/19 1:31 PM	Closeout Exact	0.00	Fenway Printer 1				Clos bala expe bala	e out nce ma ected nce	atches Kathe DiFro	rine nzo	

Guest Loyalty Reports

Guest Loyalty Reports provide information about customers that have visited your restaurant, contact information via digital receipts, rewards activity and gift card activity. This data will allow you to manage a more direct marketing strategy with your customer base and view who your most loyal customers are.

To view your guest loyalty reports, go to Analytics & Reports and select Guest Loyalty.

م	Analytics & Reports
کممر	Sales Summary
	Locations
	Sales
	Menu
	Labor
	Accounting
	Cash
	Guest Loyalty
	Kitchen

Within Guest Loyalty Reports, the following reports are available:

Available Reports	Description
Summary	Totals for all gift cards, rewards accounts and guest credits.
Guest Information	Provides info about customers that have visited your restaurant.
Guest Feedback	Feedback from guests from digital receipts.
Guest Credits	Saved credits to accounts that can be redeemed when paying.
Gift Card Balance	An exportable report of all gift cards and their current cash balances.



Available Reports	Description
Gift Card Transactions	A real-time report of gift card transactions.
Gift Card Liabilities	Determines the liability transfer that is occuring within the organization.
Failed E-Gift Delivery	Errors for E-Gift Cards purchased via the POS app with failed emails.
Inactive Gift Card	An exportable report of all unsold gift card numbers.
Inactive Gift Card	An exportable report of all unsold gift card numbers.
Rewards Accounts	An exportable report of all Rewards Accounts and their current points. You can also adjust rewards points and see which guests are highest accruing.
Rewards Transactions	A real-time report of Rewards transactions that are occuring.

Summary Report

This report provides totals for all gift cards, rewards accounts and guest credits.

View Custom Date Days 02-01-2019 through 02-28-2019 All Hours at Fenway < Return to Analytics & Reports Card Counts* Gift Cards Classic Gift Cards	Update
< Return to Analytics & Reports Card Counts* Gift Cards Classic Gift Cards	
Card Counts* Gift Cards Classic Gift Cards	
Gift Cards Classic Gift Cards	
Classic Gift Cards	171
	0
eGift Cards	40
Imported Cards	131
Inactive Cards	1
Rewards Accounts	26
Gift Card Transactions	
Number of Trans.	Amount (\$)
Total Sales	\$2,042.28
Added Value 63	\$2,142.28
Voided Add Value 0	\$0.00
Adjust Balance 1	-\$100.00
Total Redemptions	-\$351.64
Redemptions 19	-\$351.64
Voided Redemptions 0	\$0.00
Volded Redemptions 0 Net Liability Change	\$0.00 \$1,690.64
Volded Redemptions 0 Net Liability Change Starting Liability	\$0.00 \$1,690.64 \$139,045.10
Volded Redemptions 0 Net Liability Change Starting Liability Ending Liability	\$0.00 \$1,690.64 \$139,045.10 \$140,735.74
Voided Redemptions 0 Net Liability Change 5 Starting Liability Ending Liability Ending Liability 2	\$0.00 \$1,690.64 \$139,045.10 \$140,735.74
Volded Redemptions 0 Net Liability Change 0 Starting Liability 0 Ending Liability 0 Rewards Transactions Number of Trans.	\$0.00 \$1,690.64 \$139,045.10 \$140,735.74 Amount (pts)
Volded Redemptions 0 Net Liability Change 0 Starting Liability 0 Ending Liability 0 Rewards Transactions Number of Trans. Total Points Earned 0	\$0.00 \$1,690.64 \$139,045.10 \$140,735.74 Amount (pts)
Volded Redemptions 0 Net Liability Change 0 Starting Liability 0 Rewards Transactions Number of Trans. Total Points Earned 0	\$0.00 \$1,690.64 \$139,045.10 \$140,735.74 Amount (pts) 0 0
Volded Redemptions 0 Net Liability Change 0 Starting Liability 0 Ending Liability 0 Total Points Earned 0 Added Value 0 Volded Add Value 0	\$0.00 \$1,690.64 \$139,045.10 \$140,735.74 Amount (pts) 0 0
Volded Redemptions 0 Net Liability Change 0 Starting Liability 0 Ending Liability 0 Rewards Transactions Number of Trans. Total Points Earned 0 Added Value 0 Volded Add Value 0 Signup Bonuses 0	\$0.00 \$1,690.64 \$139,045.10 \$140,735.74 Amount (pts) 0 0 0 0
Volded Redemptions 0 Net Liability Change 0 Starting Liability 0 Ending Liability 0 Rewards Transactions Number of Trans. Total Points Earned 0 Volded Add Value 0 Signup Bonuses 0 Add Points 0	\$0.00 \$1,690.64 \$139,045.10 \$140,735.74 Amount (pts) 0 0 0 0 0 0
Volded Redemptions 0 Net Liability Change 0 Starting Liability 0 Ending Liability 0 Rewards Transactions Number of Trans. Total Points Earned 0 Added Value 0 Volded Add Value 0 Signup Bonuses 0 Add Points 0 Adjust Points 0	\$0.00 \$1,690.64 \$139,045.10 \$140,735.74 Amount (pts) 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0
Voided Redemptions 0 Net Liability Change 5 Starting Liability 0 Ending Liability 0 Rewards Transactions Number of Trans. Total Points Earned 0 Voided Add Value 0 Voided Add Value 0 Signup Bonuses 0 Adde Points 0 Adjust Points 0 Total Points Redeemed 0	\$0.00 \$1,690.64 \$139,045.10 \$140,735.74 Amount (pts) 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0
Volded Redemptions 0 Net Liability Change 5 Ending Liability 0 Rewards Transactions Number of Trans. Total Points Earned 0 Volded Add Value 0 Volded Add Value 0 Signup Bonuses 0 Add Points 0 Adjust Points Redeemed 0 Total Points Redeemed 0	\$0.00 \$1,690,64 \$139,045.10 \$140,735.74 Amount (pts) 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0
Volded Redemptions 0 Net Liability Change 0 Starting Liability 0 Ending Liability 0 Rewards Transactions Number of Trans. Total Points Earned 0 Volded Add Value 0 Signup Bonuses 0 Adjust Points 0 Adjust Points 0 Volded Redeemptions 0 Volded Redeemptions 0 Volded Redeemptions 0	\$0.00 \$1,690,64 \$139,045.10 \$140,735.74 Amount (pts) 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0
Volded Redemptions 0 Net Liability Change 0 Starting Liability 0 Ending Liability 0 Rewards Transactions Number of Trans. Total Points Earned 0 Volded Add Value 0 Signup Bonuses 0 Add Points 0 Add Points 0 Total Points Redeemed 0 Total Points Redeemed 0 Number of Trans. 0 Signup Bonuses 0 Add Points 0 Notal Points Redeemed 0 Total Points Redeemed 0 Number of Trans. 0 Number of Trans. 0 Total Points Redeemed 0 Number of Trans. 0 Total Points Redeemed 0 Number of Trans. 0 Number of Trans. 0 Number of Trans. 0 Total Points Redeemed 0 Number of Trans. 0 Number of Trans. 0 Number of Trans. 0	\$0.00 \$1,690,64 \$139,045.10 \$140,735.74 Amount (pts) 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0
Volded Redemptions 0 Net Liability Change 0 Starting Liability 0 Ending Liability 0 Rewards Transactions Number of Trans. Total Points Earned 0 Volded Add Value 0 Signup Bonuses 0 Added Points 0 Add Points 0 Add Points Redeemed 0 Total Points Redeemed 0 Kedemptions 0 Volded Redemptions 0 Net Liability Change 0	\$0.00 \$1,890,64 \$139,045.10 \$140,735.74 Amount (pts) 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0

Guest Information Report

Use this report to gather information about customers that have visited your restaurant.

Customers

Segment All Custome	ers 🕶 in All TIME 👻	Last Visit Any TIM	E 🔹	
25 ▼ customers per	page		Showing 1 to 25 of 59 customers	Show / hide columns
First Name	C Last Name	Email	≎ Phone	Visits ○ Gross Amount ↓
Toast	Test	toasttest@toast.com	222-222-2222 32	\$2762.33
Toast Wendy	Test Waffle	toasttest@toast.com wwaffle@gmail.com	222-222-2222 32 123-456-7890 9	\$2762.33 \$591.52

Select a customer name to see a breakout window of Customer Details. On this page, the following information is available for each customer:

- Customer Info
 - Contact Information
 - Total number of visits
 - Reward/Loyalty Program member status
 - Rewards/Loyalty Account point balance
- Activity Overview
 - Total spend
 - Average spend
 - Number of visits
 - Days since their last visit
 - Date of last visit
- Visit Details
 - Visit Date, Check Total, Tip Percentage, Server, and Visit Duration for each of their checks

×

- Top Items
 - · Most frequently bought items, Total Amount spent on the item, and Quantity ordered

		Visit Details:						
Email:		Visit Date	Total	Тір	Ser	ver		Duration
Phone: # of Visits: 133 Rewards:	View	4/13/2015 1:17 PM	\$6.99	0.0%	AM Bak	Bakery ery	AM	0m
Total Points Accrued: 1,843		4/8/2015 2:07 PM	\$0.00	•	AM Bak	Bakery ery	AM	0m
Total Spend	\$1,318.88	4/7/2015 12:51	\$10.99	0.0%	AM Bakery AM		0m	
Average	Average \$9.92 # of Visits 133				Bakery			
# of Visits			\$7.99	0.0%	AM Bak	Bakery ery	AM	0m
Days Since	2	3/25/2015 12:21	\$11.18	0.0% AM	AM	A Bakery AM		1m
Last Visit	4/13/2015	PM	PM		Bak	kery		
		Top Items	Top Items Fresh Mozzarella		t	Quantity		
		Fresh Mozzarella			3.36	24		
		BLT		\$117	7.78	18		

Customer Details

Note: Customer records will only include information that is provided / available at the time of purchase, so all fields of data may not be included. For example, a record for a customer that pays with cash and prefers no receipt or even just a printed receipt, will not include much, if any, customer-specific information. However, a record for a customer that placed an order online will include far more information, like email, name, and phone number.

You will also need the Customer Credits & Reports permission to access Customer Reports.

Edit Historical Data	Inherit	Override	
Customer Credits & Reports 🛈	Gives user the ability to issue a credit/comp to a customer and view customer reports.	Override	
Local Menu Edit	Inherit	Override	

Customer Segments

- Frequent Visitors This segment is calculated by the number of days since they have become a customer and their total number of visits. With this feature, you may find you have customers who have visited 15 times over the course of 3 years. You may also have those who have visited 4 times, but has only been a customer for 4 months. Think of these customers as high rate of visits.
- **Big Spenders** This segment is based on the average ticket size of the customer. The same principle applies from above. A customer who has spent \$1,000 over 200 visits is different from the customer who has only spent \$400, but has visited 8 times. Think of these customers as high rate per visits.

Marketing to Customers

Select the small Excel icon located beside the *Show / Hide columns* button to export your report. From here, you can upload customer information into a marketing site such as MailChimp or Constant Contact.

Guest Feedback Report

If you are utilizing the <u>Guest Feedback</u> feature in Toast, you can track all guest feedback provided from digital receipts in this report.

View Last Month All Hours for All Employees at Fenway	Update
< Return to Analytics & Reports	
Guest Feedback	
25 • feedback per page Showing 0 to 0 of 0 entries Show / h	ide columns
Location ↓ Date & Time © Check # © Server © Table # © Rating © Reasons Guest Name © Contact? © Guest Phone © Guest Email © Comments Status Not	es Action

This report contains:

- · Location The restaurant location where the check was opened
- Order # The order number associated with the feedback
- · Date/Time The date and time feedback was received
- Server Name The original server who opened the check

- Table # If applicable, the original table associated with the check
- Rating Positive or negative
- · Reason If entered, reasons could include items such as food quality or wait time
- · Guest Name If applicable, the name associated with the credit card used for payment
- · Contact? The guest's opt-in response of Yes or No
- Guest Phone Number If applicable
- · Guest Email Address If applicable

Use the Show / hide columns button to customize which columns appear on the report.

By selecting *Respond* under the Action column, managers can set a status on the feedback submission as well as add notes in an open text field.



Guest Credits Reports

When mistakes happen, it's common for restaurants to want to "make it right" for the customer by offering them credits that can be applied as payment. Toast allows you to apply credits to customer accounts that can be redeemed by the customer when paying for their check.

Note: credits are different than loyalty points.

To learn more about Guest credits, view Customer Credits.

The guest credits report will provide you with an aggregated list of all credits issued or redeemed within the selected time frame.

Custome	r Credit	Reports					
Start Date:	01-06-2019	Er	nd Date:	02-05-20	19	Update	
Credits Issue	ed Details						
Date	Amount	Expiration	Guest D	etails	Employee	Manager	Notes
01/06/2019	\$-100		Rich Elic 2222222	odor 2224			Expiring -100.00 \$ of remaining credit from transaction d5ca4579-52a0-4637-bec4-e50d669c55b1

Gift Card Balance Report

This report includes all gift cards and their current cash balances. You can also view/edit details about each card and manually adjust gift / reward balances from this report.

See the example image on the next page.



Home / Reports							From 1/1/19 to 1/	31/19
View Last Mo	nth 🔻 at Fenway	•					Update	e
< Return to Analyti	cs & Reports							
							Q Search	
25 ▼ cards p	er page				Showing 1	to 25 of 171 cards*	Show / hide columns	<u>+</u>
Location	Card Number	🗧 First Trans. Date	\checkmark	Initial Amount (\$) ំ	Last Trans. Date	¢	Current Balance	(\$) ି
Fenway	8627 3843 1784 1801	10/22/2018 6:04 PM		20.00	10/22/2018 6:09 PM			2.66
Fenway	8627 7681 3360 6697	9/28/2018 12:12 PM		30.00	9/28/2018 12:12 PM		з	30.00
Fenway	8627 0755 4978 5028	9/28/2018 11:43 AM		20.00	9/28/2018 11:48 AM			0.00

Gift Card Transactions Report

Use this report to see real-time gift card transactions occurring in the restaurant. It includes Add Values and Redemptions.

Home / Reports						From 1/1/19 to 1/31/19
View Last Month	v -					Update
< Return to Analytics & Reports						
					٩	Account ID
25 transactions per page					Showing 0 to 0 of 0 entries	Show / hide columns
Location Account ID	0 Date	↓ Server	े Туре	0	Amount (\$)	Balance (\$)
No transactions exist for this time period						

Gift Card Liabilities Report

This report is essential for multi-location restaurant groups that want to keep track of who is selling and redeeming gift cards.

Gift Card Liabilities determines what Liability Transfer is occurring within the organization between locations as Gift Cards are redeemed at stores that do not own that liability. Note that the Redemption Store is always owed the amount for accepting the Original Store's gift card and honoring that liability.

Home / Reports			From 1/1/19 to 1/31/19
View Last Month - All Hours - at Fenway -		Upda	te Email Export
< Return to Analytics & Reports			
		٩	Current Account ID
25 • transactions per page		Showing 0 to 0 of 0 entries	Show / hide columns
Affected Store Original Account ID Current Account ID	Date OriginalPurchase/Add Value Store	Debit (\$) Credit (\$)	Redemption Store
No transactions exist for this time period			

The Gift Card Liabilities report can be exported as one long list, and then imported into a third party spreadsheet like Microsoft Excel, Google Sheets, or Apache Open Office. See the table below for the columns included within the report:

Affected Store	Allows you to sort by location to see how much outstanding liability there is at a given time for that store.
Account ID	Gift card number.
Date	Transaction date. There can and often will be several dates for each Account ID.
Original Purchase / Add Value Store	This is the store in the restaurant group that originally accepted payment for the card. This would be the store that owes the redemption location.
Debit (\$)	This is the amount that is owed by the affected store. You will see a debit when the affected store is the same as the redemption store.
Credit \$)	This is the amount that is owed to the affected store. You will see a credit when the affected store is the same as the redemption store.
Redemption Store	The store where the value on the gift card was actually redeemed to purchase an item.

Interpreting Data:

There are two ways to look at the data. The first is across the entire restaurant group. Since this is a list of transactions the best thing to do is export and aggregate them later. The other way to export the data is by an individual location. When a single store is selected, like in the case of only having a single franchise store, it is easy to sum the debits and credits. The debits will be how much is owed by the franchise, and the credits are how much your corporate stores will owe the store.

Sort Liability Spreadsheet:

The easiest way to get the data in summary form is to use a pivot table. Below is a sample pivot table using the .xlsx file format, popularized by Microsoft Office.

- 1. Select the time frame that you are looking to export.
- 2. Select the *Export* button.

3. Open this export in whichever spreadsheet system you are most comfortable using. The example below is a commonly used pivot table sample:

	SUM of Debit (s)	SUM of Credit (S)
Downtown	1532.75	781.9
Greenville	374.15	667.62
Main Street	938.11	1014.4
Meadowbrook	232.59	145.24
Southside	177.75	170.4
Uptown	173.18	648.97
Grand Total	3428.53	3428.53

Read the data left to right. The money within the pivot table is the money that is owed by the location on the left (the rows) to the location on the right (the columns). Next, create a pivot table. The Rows should be the Original Purchase/ Add Value Store, the columns should be Redemptions store, and the data should be Credits.

FAQ

What about when a gift card is redeemed at the same location that it was purchased?

These transactions are filtered out of this report. You will only see transactions from one location to another.



What if it was bought at one location, more value was added at a second location, and redeemed at a third location?

Toast tracks each of those values separately. So the first location will owe the third location only the amount that was purchased at the first location, and the second location will owe the amount that was purchased at the second location.

What time frame will the Gift Card Report Cover?

It is completely retroactive. Part of this process is a database migration, which are rolling out over the upcoming weeks.

Failed E-Gift Deliveries Report

This report provides information about what caused E-Gift Cards not to send. Failed delivery notifications are sent automatically to your Manager Contact List (Contact Settings).

Home / Reports						From 1/1/19 to 1/31/19
View Last Mo	onth 👻 All Hours 💌 at	Fenway 🔹				Update
< Return to Analy	tics & Reports					
					Showing 1 to 4 of 4*	Show / hide columns
Location 0	Email	© Purchaser Contact Info	Card Amount	Delivery Attempted	Failure Reason	
Location Fenway	Email	Purchaser Contact Info	Card Amount 0 50.00	Delivery Attempted	550 No Such User Her	re
Location Fenway	Email fbgfhfytfjyyfy@toasttab.com	ି Purchaser Contact Info	Card Amount 0 50.00	Delivery Attempted N 11/25/2018 11:37 AM 10/2/2017 12:52 PM	 Failure Reason 550 No Such User Her 550 Invalid Recipient - https://community.min 1369#550 	re - necast.com/docs/DOC-
Location Fenway Fenway Fenway	Email fbgfhfytfjyyfy@toasttab.com optout@toast.com	Purchaser Contact Info Purchaser Contact Info	Card Amount 50.00 .000 .000 .000	Delivery Attempted N 11/25/2018 11:37 AM 10/2/2017 12:52 PM 6/21/2017 10:44 AM 10	 Failure Reason 550 No Such User Her 550 Invalid Recipient https://community.min 1369#550 550 5.1.1 <optout@toas 7rDR59e+Q6mfMls7lc</optout@toas 	re - necast.com/docs/DOC- st.com> User unknown GCIw - nsmtp

* This table contains real-time values. It ignores the date range filter.

Select the failed delivery that you would like to resend and select Update & Resend Email.

Update Gift Card Email $ imes$			
Email: email@emailaddress.com			
Cancel Undate & Resend F	mail		
Ophate & Resent L			

Inactive Gift Cards Report

This report includes all unsold gift card numbers. In this report you can:

- View/edit details about each card
- · Manually activate an inactive gift card

You can also use this report to see the number of available gift cards you have left and evaluate if you need to purchase more. See an example image on the next page.



Home / Reports			From 1/1/19 to 1/31/19
View Last Month All Hours at Ferm	way 🗸		Update
< Return to Analytics & Reports			
			Q Search
25 👻 cards per page		Showing 1 to 1 of 1 cards*	Show / hide columns
Location	Card Number		Created Date \downarrow
Fenway	8627 9263 2585 2012		1/23/2019 4:03 PM

* This table contains real-time values. It ignores the date range filter.

Rewards Accounts Report

Similar to the Gift Card Balances report, this page includes all Rewards Accounts and their current points balances. You can also view/edit details about each card and manually adjust gift card/rewards points balances from this report.

Select a rewards balance to make changes.

Home / Re	ports						From 1/1/19 to 1/31/19
< Return to a	Analytics & Reports						
							Q Search
25 🕶 0	ards per page					Showing 1 to 25 of 26 cards*	Show / hide columns
Location	Email	© Card Number	🗧 First Trans. Date	\downarrow	# Accrue Trans. 🗘	# Redeem Trans. 🗧 Last Trans. Date	≎ Balance (pts) ≎
Fenway	luzfranco@hotmail.com	8627 7831 4940 5182	10/1/2018 12:53 PM		2	0 10/16/2018 10:56 A	AM 330
Fenway	luzfranco@gmail.com	8627 7984 2393 6249	10/1/2018 12:46 PM		8	0 10/1/2018 1:27 PM	540
Fenway	juan.patino@toasttab.com	8627 3790 1514 2072	9/28/2018 2:15 PM		5	1 9/28/2018 3:04 PM	46

Rewards Transactions Report

Use this report to see real-time Rewards transactions that have occurred in the restaurant within the report range. This includes *Add Values* and *Redemptions*.

Home /	Reports						From 1/1/19 to 1/31/19
View	Last Month 🔻	All Hours 🔻 a	t Fenway	-			Update
< Return	to Analytics & Repo	orts					
						Q	Account ID
25 🔻	transactions per	page				Showing 0 to 0 of 0 entries	Show / hide columns
Locatio	on Ad	ccount ID	0 Date	∳ \$	Server [©] Type	\$ Amount (\$)	Balance (\$)

Kitchen Reports

The Kitchen reports provide a breakdown on the volume of tickets that come through your kitchen and how long it takes to complete each ticket.

Note that this report is for customers with Kitchen Display Screens only. If your kitchen operates using printed tickets, this report will have no data.

In the Analytics & Reports section of Toast's back-end, select Kitchen.

م	Analytics & F	eports
~~~~~	Sales Summary	
	Locations	
	Sales	
	Menu	
	Labor	
	Accounting	
	Cash	
	Guest Loyalty	
	Kitchen	

From here, the following reports are available as shown below. Select each tile to view the reports.

Kit	Kitchen				
	Tickets by Hour	Tickets by Fulfillment	Ticket Overview		
	Net sales and ticket fulfillment by hour.	Compare rate of ticket fulfillment by prep station.	Detailed information for all tickets.		
	View Report >	View Report >	View Report >		
_					

Available Reports	Description	Key Takeaways
Tickets by Hour	Provides a high level view of the number of tickets fulfilled in a given hour and the average time taken to complete those tickets.	A good measure of how busy the kitchen is.
Tickets by Fulfillment Hour	Breaks down how many tickets were fulfilled by each station within a set time interval.	Helps provide insight into how your kitchen is handling the workload within a specific amount of time. Measures ticket turn around time.
Ticket Details	Deep dive breakdown of the details of each individual kitchen ticket.	Shows what happened on a specific ticket and when (from the kitchen's point of view).


# **Tickets by Hour Report**

This report provides a deep dive into your kitchen tickets, including:

- An hour-by-hour readout of net sales
- · The number of tickets fulfilled in a given hour
- · The average time taken to complete those tickets

The date, time, and the user or employee that fulfilled the tickets can be adjusted using the dropdown menus. Use the *more* dropdown to filter the data even further.



The first bar graph in this report will show the amount of net sales per each hour of service. Hover over any blue bar to see the exact sales total for that single hour.



The second graph will show the average ticket fulfillment time per each hour of service. Hovering over a blue bar will tell you the total number of completed tickets and the average time it took to fulfill all tickets within that hour.

# Tickets by Fulfillment Time Report

Use this report to see how many tickets were fulfilled by each station within a set time interval.

Use the *Group by Time Interval* dropdown to set the minute range you want to track for ticket completion. The minutes scale along the bottom of the graph will jump in groups of 1 - 5 minutes.

See the following page for this dropdown menu.



#### **Group By Time Interval**



In the example below, you can see that 7 food tickets were fulfilled within 7 - 8 minutes, but only one of them was fulfilled by the grill station.



# **Ticket Details Report**

Use this report to view more detailed information for individual kitchen tickets. Customize what data appears in the report by selecting options from the Show/Hide columns.

This report can be exported as a .csv file if needed.

Tickets by Hour T	Tickets by Hour Tickets by Fulfilment Time Ticket Details										
26 • Items per page Showing 1 to 25 of 713 Items Show / hide columns 🌯											
Location 0	Server 0	Check# 0	Table 0	Station	Expeditor Level	Fired Date 💡	Fulfilled Date	Fulfilment Time 0	Fulfilled By	0	
Fort Collins	Counter 11	108			2	1/25/19 2:28 AM	1/25/19/2:36 AM	7 minutes and 57 seconds	KDS KDS		
Fort Collins	Counter 11	107			2	1/25/19 2:16 AM	1/25/192:17 AM	S0 seconds	KD5 KD5		
Fort Collins	Counter 11	105			2	1/25/19 2:14 AM	1/25/192:16 AM	I minute and 46 seconds	KD5 KD5		
Fort Collins	Counter 11	104			2	1/25/19 2:14 AM	1/25/192:16 AM	1 minute and 49 seconds	KIDS KIDS		

# **Finance Reports**

The Finance Reports provide a summary of bank deposits, credit card processing and Toast billing related information.

In the Analytics & Reports section of Toast's back-end, select Finance.

م	Analytics & Reports
م م	Sales Summary
	Locations
	Sales
	Menu
	Labor
	Accounting
	Cash
	Guest Loyalty
	Kitchen
	Finance

From here, the following reports are available as shown below. Select each tile to view the reports.

Available Reports	Description
Deposit Totals Overview	View totals of settled and pending batches of credit card deposits.
Settled Deposit Overview	View settled batches of credit card deposits by location.
Daily Credit Card Activity	View credit card fees, settlements and bank account transfer activity by day.
Credit Card Statements	Shows monthly credit card processing statements.
Chargebacks	Pulls up disputed credit card transactions and response deadlines.
Daily Billing Activity	Shows Toast monthly fees, adjustments, and bank account transfer activity by day.
Invoices	Provides monthly invoices for Toast software and hardware, including any debits or credits.

## **Deposit Totals Overview**

The Deposit Totals Overview displays settled credit card totals for the date range, a view into the processing rates and fees for Visa/MasterCard/Discover and American Express, as well as any pending batches (this section generally shows the most recent batch captured that has not yet settled).

If you use OptBlue to process all of your credit card payments (that is, Toast handles American Express transactions in addition to Visa, MasterCard, and Discover), the report gives a consolidated overview of these payments.

Overview Daily Breakdown Acc	ount Transactions Primar	y Account History	Statements Invoices	Chargebacks—BETA!						0
Settled Totals									Transactions Process	ed 2/27 7:36 AM - 2/28 12:27 AM
Location	Payments		Refunds		Fees		V/MC/D Net (Dep)		Amex Settled	
Fenway	366	\$20,839.20	1	\$128.92	\$419.	85	\$15,386.49		\$4,903.94	
Visa / MasterCard / Discover										
Location	Туре	Rate Pa	yments		Refunds		Fees Collected		V/MC/D Net (Dep)	
Fenway	V/MC/D	2.3776% + 0.15 29	\$15,806.34		0	\$0.00	\$419.85		\$15,386.49	
		Total 29	\$15,806.34		0	\$0.00	\$419.85		\$15,386.49	
American Express										
Location	Туре	Proces	sing Fee Rate			Payments		Refunds		Fees
Fenway	Amex	0.15% +	• 0.07			72	\$5,032.86	1	\$128.92	\$12.59
Deposits handled by American Express. Fees	listed are Toast processing fees	only and do not include /	American Express fees							
Pending Batches*										
Restaurant	First Tx Date	Last Tx I	Date	Batch Submitted		F	rocessor	Payments		Refunds
Fenway	2/28 7:25 AM	3/1 12:51	AM	3/1 4:41 AM		1	andem Prod	448	\$26,293.65	0 \$0.00

If the restaurant is an American Express direct merchant, Visa/MasterCard/Discover are processed and reported separately from American Express.

Overview Daily Breakdown A	ccount Transactions Primary	y Account History Statements	Invoices Chargebacks-BET	AI				0		
Settled Totals								Transactions Processed 2/27 7:36 AM - 2/28 12:27 AM		
Location	Payments		Refunds	Fees		V/MC/D Net (Dep)		Amex Settled		
Fenway	366	\$20,839.20	1 \$128.92	\$419.8	5	\$15,386.49		\$4,903.94		
Visa / MasterCard / Discover	Visa / MasterCard / Discover									
Location	Туре	Rate Payments		Refunds		Fees Collected	V/MC/E	Net (Dep)		
Fenway	V/MC/D	2.3776% + 0.15 294	\$15,806.34	0	\$0.00	\$419.85	\$15,386.	49		
		Total 294	\$15,806.34	0	\$0.00	\$419.85	\$15,386.	49		
American Express	]									
Location	Туре	Processing Fee Rat	te		Payments		Refunds	Fees		
Fenway	Amex	0.15% + 0.07			72	\$5,032.86	1 \$128.92	\$12.59		
Deposits handled by American Express. Fe	es listed are Toast processing fees	only and do not include American Exp	ress fees							
Pending Batches*										
Restaurant	First Tx Date	Last Tx Date	Batch Submitted		P	rocessor	Payments	Refunds		
Fenway	2/28 7:25 AM	3/1 12:51 AM	3/1 4:41 AM		Т	andem Prod	448	\$26,293.65 0 \$0.00		

To learn more about processing American Express with OptBlue or an individual Merchant ID, see this article.

# Settled Deposit Overview

The Settled Deposit Overview provides an itemized list of any credit card batches that were settled within the viewed range of the report. If you use OptBlue, the report totals payments, refunds, fees, and net deposit amounts for all of the credit cards.

Summary by Day 10 - entries per page Showing 1 to 7 of 7 entries								
	Location	Settled Date	Sales Date(s)	Total Payments		Total Refunds 🔶	Fees 🔶	Net Deposits
-	$\sim$			<b>_</b> :	Demente			7

If you are an American Express direct merchant, the report includes separate columns for Visa/MasterCard/ Discover payments, refunds, fees, and net deposit amounts, in addition to American Express payments and refunds.

Sun	Summary by Day												
10 • entries per page Showing							Showing 1 to 7 of 7	entries Show /	hide columns	Ì			
	Location	Settled Date	Sales Date(s)	V/MC/D Payments	V/MC/D Refunds	V/MC/D	V/MC/D Net (Dep)	Amex Payments	Amex Refunds	þ			

There are several columns that show by default when viewing the Settled Deposit Overview as a direct merchant:

Settled Date	The date on which the credit card batch finalized and in some cases, deposited into the user's bank account.
Sales Date	The date on which the sales occurred for the deposit. (The user can use this date to refer to the same day's Sales Report to compare figures).
V/MC/D Payment	Total Sales for Visa, Mastercard and Discover in the report range.
V/MC/D Refunds	Total amount of Visa, Mastercard and Discover refunds included in the batch.
V/MC/D Fees	Total processing fees for Visa, Mastercard and Discover that were deducted from this batch before being deposited into the user's bank account.

At present, Toast operates on a schedule which deducts the processing fees on a daily basis before depositing as opposed to a more commonly used schedule where all fees are deducted once a month.

- V/MC/D Net (Dep) Net Deposit into the user's bank account for Visa, MasterCard, Discover. This number should be used to reconcile against bank records for deposits.
- Amex Sales American Express amount processed on this Sales Date.
- Amex Refunds Amount of any Amex refunds included in this batch.

Note that the Show/Hide Columns drop-down menu can be used to further customize the information that is shown.

#### Daily Credit Card Activity Report

Use this report to view all financial activity in a user's internal Toast account. This includes credit card deposits and fees as well as ACH payments into and out of the user's bank account. These ACH transactions could be one time charges for hardware, regular monthly software fees, or other types of adjustments.

Show 25 - entries	tow 25    entries								
Date	•	Туре	Note	De	ebit	Credit	Balance		
8/10/2018		Toast ACH Transfer							
8/10/2018		Card Fees							
8/10/2018		Amex Settlement*							
8/10/2018		Discover ACH Transfer	BANKCARD to account						
8/10/2018		V/MC ACH Transfer	BANKCARD to account						
8/10/2018		Customer Payments / Refunds					-		

## **Credit Card Statements**

Customers are invoiced monthly for their software fees and any other debits or credits that were incurred over the billing cycle. The statements page provides the user with a history of all of their monthly invoices which the user can download as a .PDF file for their records.

Viev	w Cu	stom Date 🔻 Days 11-05-2018	through 02-08-2019 at Fenway	•			Update						
< Retu	Return to Analytics & Reports												
Thi	s report	shows data as of the day the paym	ents settle, usually 1-2 business days after they were	processed.									
Show	25	• entries				Showing 1 to 9 of 9 statements	Show / hide columns						
		Location	Statement Date $\downarrow$	Period Start	Period End		Total Balance						
	ŧ	Fenway	1/31/2019	1/1/2019	1/31/2019		0.00						
	±	Omaha	1/31/2019	1/1/2019	1/31/2019		0.00						
	÷	Oregon	1/31/2019	1/1/2019	1/31/2019		0.00						

## **Chargebacks Report**

This report provides status of all chargeback disputes and draft retrieval notifications within the report range.

Chargebacks											
Show 25 - entries								Showing 0 to 0 of 0 entries	Show / hide columns		
Statement Restaurant	Report Date $\downarrow$	Received Date	Transaction Date	Notification Type	Reason Code	Amount	Check Number	Dispute Deadline	Receipt Code		
No chargebacks exist for this time period											

# **Daily Billing Activity**

View all Toast monthly fees, adjustments and bank account transfer activity by day.

Show 10 ▼ entries	Showing	1 to 2 of 2 tra	Show / hide	ns 🕙			
▼ Date	Туре	Note	Debit	Credit	Balance	Acct Last 4	Status
4/30/2017	Toast Monthly Fee Tax	MASSACHUSETTS	7.81		-132.81		
4/30/2017	Toast Monthly Fee		125.00		-125.00		

#### Invoices

Use this report to see monthly invoices for Toast software and hardware, including any debits or credits.

Show	25 - entries		Showing 1	to 2 of 2 invoices	Show / hide columns
	Invoice	Invoice Date $\downarrow$	Amount	Status	
±	INV121727	1/31/2019	245.00	Open	
<u>+</u>	INV114642	1/23/2019	66.44	Paid In Full	

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