



Toast.org

2019

Social Impact Report

Our Mission

Enrich the food experience for all.

We are an organization focused on solving critical food issues that impact communities across the nation. The philanthropic branch of Toast, Inc., Toast.org is uniquely positioned to galvanize people to participate in community service, support other organizations and restaurants making a difference, and create products that improve the food landscape.

A Letter from the CEO, Chris Comparato

At a time in our world when we are surrounded by polarization and divisiveness, we have an amazing opportunity to bring communities together via food. Our purpose at Toast is **to enrich the food experience for all** and there is no better way to do that than to catalyze and drive impact and outcomes for key issues across the food ecosystem.

In 2018, we formed the seeds for Toast.org, and in 2019, we unveiled this organization externally, focused on solving critical food issues that impact communities across the nation. Toast.org is uniquely positioned to galvanize action through service, community engagement, and technology, making a difference to improve the food landscape for generations.

In 2019, a small team mobilized a big impact. Whether it was activating our community with organizations like Project Bread in the Walk for Hunger, enabling access to technology for pay-what-you-can restaurants, or providing resources and funding to restaurants like Root and Emma's Torch that offer youth and refugee training programs, we demonstrated that we can make a difference on issues that affect food, our community, and our environment.

At Toast.org, we want to thank everyone who is leading by example to drive social good in the food ecosystem, from our Toast employees, to our customers, to our partners. We are increasingly energized, as this report is the first of many over the years to come.

We hope you will share your thoughts and feedback on the Toast.org website, and keep the great ideas coming.

Thanks,



Chris Comparato
CEO

Our Path to Impact



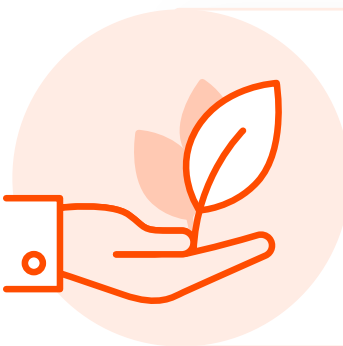
Food

Whether you're creating, consuming, or interfacing with food, we aim to impact the food experience. We're fighting for causes that address food insecurity, hunger, waste, inequality, and accessibility.



Community

We want to engage people of all backgrounds in the food landscape, solving critical issues in the front of house and back of house with respect to labor equality, transportation, housing, food access, and more.



Environment

We are impacting the environment by focusing on food waste, farming, and local communities. We want to give back to restaurants in need affected by natural disasters and help the agriculture industry thrive.

Impact in 2019

The following are a few examples of the Toast.org impact in 2019.

• Share Our Strength - No Kid Hungry



In 2019, Toast.org partnered with No Kid Hungry, a program led by [Share Our Strength](#), for the second time. The company previously partnered on a cause branding campaign that provided 150,000 meals to hungry children.

This past year, Toast.org worked with No Kid Hungry again by partnering on the Boston launch of Toast TakeOut, a consumer food ordering app. Every first order completed resulted in a \$5 donation on behalf of the user back to No Kid Hungry. We were able to provide 50,000 meals to hungry children.

Because our past partnerships were so successful, we signed No Kid Hungry as Toast's very first national cause branding partner for 2020. Our initial goal is set to provide 1.5 million meals to hungry children across the U.S.

◦ Project Bread & The Walk for Hunger



Toast.org is closely aligned with Project Bread's mission to solve critical food issues that impact our communities. With our 2-year partnership - donating funds as well as participating in the Walk for Hunger - we are fighting to address food insecurity, hunger, waste, inequality, and accessibility.

Project Bread is the only statewide anti-hunger organization in Massachusetts. Founded in 1969 with the first ever pledge walk in the nation, the Walk for Hunger, Project Bread is dedicated to combating food insecurity and promoting positive health outcomes for everyone in the Commonwealth. Through Access, Advocacy, Engagement and Education, they work collaboratively to ensure individuals and families have sustainable access to affordable, nutritious food.

Each year Project Bread's Walk for Hunger raises and distributes millions in annual grants to food pantries, health centers, youth groups and many other types of local organizations across the state. In 2019, Toast.org's funding led to 325,044 pounds of food rescued, 2,527 emergency food vouchers, and 98,100 hot meals for people in need.





◦ Lovin' Spoonfuls



[Lovin' Spoonfuls](#) is dedicated to facilitating the rescue and distribution of healthy, fresh food that would otherwise be discarded. By partnering with over 75 vendors, including grocery stores, farms and produce wholesalers, Lovin' Spoonfuls delivers fresh food weekly to over 30,000 food-insecure people. They are committed to addressing the health, environmental, and economic impact that food waste has on our community.

We served as a Gold Sponsor for their 2019 Ultimate Tailgate Event, which brought over 25 of Boston's best chefs and bartenders for a unique tailgate-inspired culinary experience. Many Toast restaurants participated, including Flour Bakery, Brewer's Fork, Bar Mezzana and more. By sponsoring the event, Toast.org supported the rescue of 75,000 pounds of food which created 60,000 meals for people in the Greater Boston area, MetroWest, and Hampden County.

◦ United Way



This year, Toast.org partnered with the [United Way of Massachusetts Bay](#) through several different volunteer activities. The United Way helps communities thrive by supporting children, youth, and families at each stage of their development. As such, a crucial piece of their development is access to affordable, healthy food.

The first volunteer activity was packing 2,000 snack packs to be distributed throughout the local community by several of the United Way's partner organizations in Boston. We engaged Toasters during their lunch break to hop in line and pack a few snack packs. Our second activity was United Way's Thanksgiving Project. It provides 11,000 families (45,000+ individuals) in need with Thanksgiving meals they can enjoy over the holidays. Toast.org donated toward this cause and a team of 20 Toasters helped to assemble the bags for families.

◦ Root

[Root](#) is a non-profit social enterprise founded in 2016 that uses the culinary arts as a tool for teaching workforce readiness and life skills to youth ages 16-to-24 in Essex County, Massachusetts with barriers to employment.

Toast.org contributed philanthropic investment in Root's youth workforce development program.

Based in Salem, Root's 12 week, 200-hour program of direct kitchen and classroom training helps young people transform their lives and futures through technical and experiential education in the culinary arts - leading to employment and financial self-sufficiency.

Photo Credit: Katie Nobleency



• Urban Bee Labs



Toast.org has established a partnership with [Urban Beekeeping Lab](#) to help research ways to prevent the ongoing decline of the global bee population affecting our environment.

From the local scale to the global scale, bees impact the way we live and interact with our environment. As pollinators of more than 100 fruit and vegetable crops in the United States, honey bees are an integral contributor to a sustainable natural environment. However, there has been a reported 40% loss in the commercial honeybee population in the US since 2006.

In 2019, Toast.org funded and established the Toast.org Bee Sanctuary and the Toast Research Apiary. Consisting of 16 colonies, the Toast Research Apiary is constructed and maintained by the Urban Beekeeping Lab staff and Toast Volunteers at site in metro Boston. Urban Beekeeping Lab staff will use the apiary to gather data and test groundbreaking treatments on the major afflictions bees are facing. [Toast.org](#) has provided forage for the 85 known honey beehives in Boston, as well as the other secret beehives.

This feed gives our local pollinators improved nutrition, and stabilizes our local food system through healthy pollination.



• Storycourse: PrideTable



In support of the first ever World Pride Month in June 2019, Toast.org sponsored a collaboration between StoryCourse, the Hetrick Martin Institute (HMI) and the Harvey Milk School of New York City. This was a month-long dinner series that celebrated queer identity through food and storytelling. Students from the school were trained by Broadway actors and top chefs leading up to the events. Proceeds from this program benefited the after-school training programs of the Harvey Milk School, supported by HMI.



Thank you

We welcome your thoughts, ideas, and feedback.

Contact us at  **Toast.org**